



MINISTRY OF INDUSTRY AND TRADE
OF THE S.R OF VIET NAM

INVITATION LETTER

In recent years, Viet Nam has strongly transformed itself to become the center of the global production and supply chains, thanks to its ability to supply many products of worldclass quality at competitive price and the implementation of 15 Free Trade Agreements with almost 60 countries and territories.

In order to provide effective support for Vietnamese enterprises in their efforts to participate more deeply in the global production and supply chains, the Ministry of Industry and Trade of Viet Nam is organizing “Viet Nam International Sourcing 2023.” The event will take place from September 13 to 15, 2023, at the Saigon Exhibition & Convention Venue (SECC) in Ho Chi Minh City. The European – American Market Department has been authorized by the Ministry to coordinate with related agencies and organizations to ensure the success of the event.

The event includes of a series of workshop, seminars, business matching activities and an exhibition known as “Viet Nam International Sourcing Expo”. The Expo will feature 300 booths showcasing high-quality products in the following categories: Agricultural Products and Processed Foods; Garments & Textiles, Shoes & Leather; Fashion Accessories; Household Goods; and Home Decor...

We cordially invite you to join us for this exciting event, which aims to facilitate and promote connections between foreign retail distribution channels, importers, and domestic manufacturing and exporting enterprises. Participants will include Vietnamese industry associations, manufacturing and export enterprises, international retail and distribution corporations (including Aeon, Amazon, Central Retail, Carrefour, Coppel, Costco, Decathlon, MegaMarket, and Walmart...), foreign enterprises supplying machinery, equipment, materials for production in Viet Nam, and supply chain service providers (including logistics, banks, and insurance companies).

For details, please visit our website at www.vietnamsourcingexpo.vn and contact ADPEX - the event service provider.

We look forward to seeing you at “Viet Nam International Sourcing 2023.”



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