



VIETNAM TRADE OFFICE IN SINGAPORE (VTO)

10 Leedon Park,
267887, Singapore
Tel: +6588620762

E-mail: sg@moit.gov.vn

Website:

<https://vntradesg.org>

USEFUL LINKS

Ministry of Trade and Industry of Vietnam: <https://moit.gov.vn/web/web-portal-ministry-of-industry-and-trade/home>

Export Opportunities in Vietnam: <http://vietnamexport.com/>

Investment Procedure: <http://fia.mpi.gov.vn/category/115/legal-facts>

Business registration in Vietnam: <https://dangkykinhdoanh.gov.vn/en/Pages/default.aspx>

Database portal of supporting industries in Vietnam: <http://vsi.gov.vn/en/Pages/HomePage.aspx>

Trade Fairs in Vietnam: en.vietrade.gov.vn

VIETNAMESE GOODS TO INCREASE PRESENCE ON FOREIGN SHELVES

(Continued from page 11)

some products when exporting to each distribution system such as Aeon, Decathlon, Lotte, Center Retail and Mega Market. In June, over 150 Vietnamese products of high quality were showcased in the Vietnamese Goods Week jointly held in Thailand's Udon Thani province by the Vietnamese Trade Office in Thailand and the Central Group. The event themed "A Flavour of Vietnam" had 20 Vietnamese firms, including Dalat Hasfarm, which sold fresh flowers and plants, the Lam Dong Pharmaceutical JSC, Dong Xuan knitting company, Hong Ha and Thien Long stationery companies. In the same month, about 350 stores and supermarkets of retail giant AEON spread across Japan, along with its website, displayed a number of Vietnamese products for the Vietnamese Goods Week.

The products on display included fresh fruits like lychee and banana, food, garments-textiles, leather and footwear, household utensils, and handicrafts. AEON imported 30 tonnes of lychee from Vietnam's northern provinces of

Bac Giang and Hai Duong to serve the event.

The annual Vietnamese Goods Week aims to raise AEON's sales of Vietnamese products in Japan to US\$1 billion by 2025. Through the event, more than 100 businesses from 21 Vietnamese cities and provinces introduced their products to Japanese consumers. June also saw Vietnamese lychee available on the shelves of Asian supermarkets in the Netherlands, France, Germany, and Norway with the price of more than VND500,000 per kilo for the first time. At the same time, Vietnamese trade offices in other foreign countries also facilitated the import of Vietnamese goods. The MoIT said that thousands of Vietnamese businesses have been connecting with foreign distributors such as Aeon in Japan, Central Retail and Mega Market in Thailand, Lotte in the Republic of Korea and Walmart in the US. It was estimated that over the past five years, Vietnam's average annual export turnover through foreign distribution systems was about US\$2 billion.

(Source: VOV)