## WORKSHOPS AND TRADE EVENTS

HO CHI MINH EXPORT FURNITURE FAIR 2023



Showing Vietnam's diversification and strength of local manufacturers in Wood and Furniture Industry, HO CHI MINH EXPORT FURNITURE FAIR - HawaExpo 2023 organized by Handicraft and Wood Association of Ho Chi Minh City (HAWA) is "One-stop" furniture sourcing show, set on:

**Date**: February 22nd – 25th, 2023

**Venue**: SECC – Saigon Exhibition and Convention Center, Ho Chi Minh City, Vietnam

**Exhibit Profile**: Indoor furniture, Outdoor furniture, Office furniture, Hospitality & Project furniture, Gift & Handicraft, Home accessories, Hardware, Wood material and panels, Wooden House

The fair as a national level fair supported by 5 Wood Associations (HAWA, VIFOREST, BIFA, DOWA, FPA) and strong consent from the Ministry of Industry & Trade, the Ministry of Agriculture and Rural Develop-

ment and HCMC Department of Industry & Trade is to promote the long-term and sustainable growth of Vietnam Wood and Handicraft Industry.

Key highlights at first destination in 2023's furniture sourcing season in Asia with distinctive Furniture Pavilions are the latest collection produced from the vast majority of Vietnamese leading manufacturers at HawaExpo 2023, to meet the needs of the industrial supply chain. In particular, Ho Chi Minh City and its vicinity gathering over 600 factories are popular places to surely attract visitors to sourcing.

Additional focal points to give assistant to Buyer Delegation include B2B matching, Sourcing service, Networking cocktail, Market tour with HawaExpo After Dark and cultural exploration to enhance the connection between international buyers and exhibitors. Virtual exhibition on Hopefairs.com is the cutting-edge exhibit and keeps in touch with exhibitors before and after the show.

HAWA also encourages Visitors to pre-register HawaExpo's website before 15 Jan 2023 to enjoy various benefits and sourcing service with the help of top influencers in Organizer Support Buyer (OSB) program.

**Link of event**: https://vntradesg.org/en/hcm -export-furniture-fair-hawaexpo-2023/

For more information and support:

Website: <a href="https://vntradesg.org">https://vntradesg.org</a>

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