

## **INVITATION**

## To Vietnam Networking and B2B Matching at ITAP2024 Connecting with the Vietnamese Supply Chain Eco-System:

The Vietnam Electronic Industries Association co-host with the Vietnam Trade Office - Vietnam Embassy in Singapore would like to invite you to the Vietnam Networking and B2B matching at the ITAP2024:

> *Time:* From 14:00 – 16:00 of 15th October 2024 Venue: INNOVATION STAGE, Singapore Expo, Singapore

Vietnam is known as an emerging market in the electronics and semiconductor sector with many advantages in investment incentives from the Government and a favorable geographical location along with an ecosystem that is forming and developing.

This is a crucial opportunity to meet, to understand and to connect with the Vietnam enterprises in electronic-electrical eco system.

Free addmission, but due to limited seats, priority will be given to those who register early until seats are full. Please register using the following link: <u>https://docs.google.com/forms/d/e/1FAIpQLSffuZHBKD9g2ppJgi8PnztR77oufJMub</u> <u>TpIpji4WWaU6bhliQ/viewform</u>

Program is attached.

On behalf of the Vietnam Trade Office - Vietnam Embassy in Singapore

> Mr. Cao Xuan Thang Commercial Couselor

On behalf of the Vietnam Electronics Industries Association (VEIA)

> Mrs. Do Thi Thuy Huong Executive Board Director

Asia Pacific's Leading Advanced Manufacturing Event

14 - 16 OCT 2024 | SINGAPORE EXPO

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VIETNAM ELECTRONIC INDUSTRIES ASSOCIATION (VEIA)

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Co-host with the Vietnam Trade Office - Vietnam Embassy in Singapore

## **PROGRAM FOR VEIA DELEGATION TO ITAP**

Connecting with the Vietnamese Supply Chain Eco-System:

*Time:* From  $14^{th} - 16^{th}$  October 2024

Venue: INNOVATION STAGE, Singapore Expo, Singapore

Day 1	October 14 <sup>th</sup>
	Delegates arrival, Free Check in the ITAP at the Singapore Expo
Day 2	October 15, 2023 (Tuesday)
10:00 - 10:30	Group photos at ITAP check in point
10:30 - 12:00	<b>CUSTOMISED GUIDED TOUR for VEIA delegation</b> Meet and Greet to welcome VEIA delegation. During the approx. 90mins tour of expo, members get a sorted, compact and balanced overview (about 8-10 interesting showcases) and thus get to the key solutions that solve flexibility and cost-efficiency challenges.
12:00 - 14:00	Lunch
PART 1	<b>PRESENTATION:</b> Connecting with the Vietnamese Supply Chain Eco-System @ INDUSTRIAL INNOVATION STAGE (Members get to attend specially curated content to unlock knowledge.)
14:00 - 14:10	<b>Opening speech:</b> Key note speech from the Trade Counselor of the Vietnam Embassy in Singapore: Mr. Cao Xuan Thang.
14:10 - 14:30	<b>Presentation 1:</b> "Vietnam: Emerging Electronics Supply Chain in SouthEast Asia"
	Presenter: Mrs. Do Thi Thuy Huong, Executive Board Director of the Vietnam Electronic Industries Association (VEIA).
14:30 - 14:45	<b>Presentation 2:</b> "Vietnam market opportunity for Electrics and Automations enterprises"
	Presenter: Mr. Nguyen Huu Su, CEO of the TTP SOLUTIONS
14:45 - 15:00	<b>Presentation 3:</b> "Investment cooperation in the field of electricity and electronics production in Vietnam".
	Presenter: Mr. Cao Bui Viet Hoang, Marketing Head of Thanh Giong Communications and Computer JS. Company
PART 2	BUSINESS NETWORKING
15:10 - 16:00	<b>Curated Business Networking @ International Connect Lounge</b> Vietnam buyers will gain access to ITAP experts – selected technologies providers and ecosystem partners who can assist them in moving up the value chain. Networking opportunity between Vietnam, Singapore and ITAP experts
Day 3	October 16, 2024 (Wednesday)
9:30 - 16:00	SITE TOUR VISIT Start from: Singapore Expo (please indicate the correct location for pick-up)
16:00	Back to the Singapore Expo

## \*\*\* Remarks:

- The program conducted in English, updated as of 7 Oct. 2024.

- The Organizers reserve the right to adjust the program without prior notice.

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