

WORKSHOPS AND TRADE EVENTS

THE 30TH VIETNAM INTERNATIONAL TRADE FAIR (VIETNAM EXPO 2021)

The [30th Vietnam International Trade Fair \(Vietnam Expo 2021\)](#) will take place in Hanoi from April 14-17. Vietnam Expo is the oldest and most prestigious trade promotion event in Vietnam. Vietnam Expo will be hybrid this year thanks to a combination of regular and online booths.

On display will be machinery, equipment, supporting industry products, electrical and electronic products, food and beverages, and farm produce for export. The Vietnam Expo 2021 has attracted 600 booths from 15 cities and provinces in Vietnam and 20 territories and countries (Algerie, India, Cambodia, Canada, Republic of Armenia, Russia, Cuba, Taiwan, Korea, Laos, Malaysia, Myanmar, Nepal, Japan, China...) and is expected to welcome at least 20,000 domestic businesses.

Through Vietnam Expo, foreign partner customers will have more opportunities to understand more about the Vietnamese market that is “constantly changing” in production development, goods consumption and calling for investment attraction.

Furthermore, “**Invest in Vietnam**” booth will be located at the heart of the exhibition to introduce potential and investment attraction policies as a means for developing industries in high potential provinces. Provinces featured at “**Invest in Vietnam**” this year include: Yen Bai, Bac Ninh, Nghe An,

Khanh Hoa, An Giang, Dong Thap, and Vinh Long.

Webinar/individual matching sessions with business matching opportunity with key players in Vietnam’s different industries/provinces (interpreter provided) can be arranged via Zoom under request. Please check this link for the list of exhibitors and industries: <https://vietnamexpo.com.vn/en/listexhibition>.

Vietnam Trade Office in Singapore will be pleased to help Singaporean businesses to confidently experience the features of Hybrid Vietnam Expo 2021 and to identify potential suppliers/partners from Vietnam.

(Source: VTO)

HYBRID VIETNAM FURNITURE MATCHING WEEK

To be held from April 12 to 19 the Vietnam Furniture Matching Week will seek to connect Vietnamese manufacturers with thousands of international buyers.

The highlight will be Furniture Sourcing Day on April 14 in HCM City, which will bring together more than 300 local manufacturers, executives from foreign companies in the country and local and foreign sourcing partners, including big names in the industry such as Kingfisher, IKEA, Ashley, Rowico, Target, Carrefour, Test Rite, Trade point, and MADE.COM.