

WORKSHOPS AND TRADE EVENTS

INVITATION TO VIETNAM HYBRID EXPO IN SINGAPORE ON HALAL AND PROCESSED FOOD PRODUCTS 21-26/6/2021

The Vietnam Hybrid Expo on Halal and Processed Food Products is to be co-organized from 21-26 June 2021 in Singapore by the Trade Office of Vietnam Embassy in Singapore (VTO) and the Vietnam Trade Promotion Agency under Vietnam's Ministry of Industry and Trade.

The Expo will be the first effort since Covid-19 to exhibit physically Vietnamese food products in Singapore for viewing and tasting, as a way to support Singaporean buyers to easily connect with Vietnamese suppliers

The hybrid Expo will cover the newest food brands from Vietnam in various food products fields: from tea, coffee, rice, spices, nuts, to beverages, dairy and pastry products, canned foods... Together with this Physical display of products in Singapore, a series of dynamic and interactive B2B sessions will bring businesses of two countries together with the possibility to interact and exchange information on products and other business procedures without all the geographical limitations due to the global Covid-19 pandemic!

DYNAMIC OFFILINE EVENTS

Date: 21-26 June 2021

Time: 10am -17pm

Location: Singapore Auction Exchange, 27 Greenwich Drive, Keppel Annexe Building, 10

#M1-00, Singapore 533912

- Tour featuring new trending products from Vietnam displayed at 500m2 showroom space, 300 products from nearly 50 Vietnamese companies.

- B2B matching: Buyers can connect directly with Vietnamese suppliers through online platform at the Expo. Besides, during the Hybrid Expo Week, Vietnam Trade Office in Singapore will assist buyers to find and connect to reputable network of exporters in Vietnam for all specific sourcing requests.

- Products tastings and samplings.

ONLINE EVENT – WEBINAR DAY

Date: 26 June 2021

Time: 9am -18pm

Location: Online platform

To be organized on June 26th, 2021, the Webinar on Halal and Processed Food will be a good opportunity for Singaporean businesses to understand Vietnam Halal industry and on how to collaborate with Vietnamese producers to reap the benefits from FTAs with EU and UK.

Morning session (Plenary session)

9:00-9:30: Open meeting room on Zoom (Live webinar ID + password will be sent to registered participants via email 02 days before the event)

9:30-9:40: Welcome speech by Vietnam Trade Promotion Agency