

Strong Support From The Industry



RICH RANGE OF CONTENT

that will draw strong interest **6,000** physical attendees



CONNECTING PEOPLE AND OPPORTUNITIES

over **500** facilitated business match making meetings



THE 'LEARNING JOURNEY' EXPERIENCE

a unique feature curated to help companies understand and chart their transformation journey



MARRYING THE PHYSICAL AND DIGITAL

hybrid programmes and physical exhibition



STRONG REGIONAL ENDORSEMENT

over **10,000** attendees from > 70 countries

200 exhibitors and pavilions from > 15 countries



TOP 10 INT'L ATTENDEES: COUNTRIES & REGIONS

-  Malaysia
-  Indonesia
-  India
-  Thailand
-  Australia
-  Vietnam
-  Philippines
-  China
-  South Korea
-  Asia