

# The Market Place – Facilitate Business Transactions

## Visitor Categories



### Targeted Profile

- Technology & Solution Consultants and Providers
- Agri-food Companies
- Manufacturers and Suppliers
- Software developers and distributors
- Food Service Providers
- MNC and R&D Centres
- Urban farming and Aquaculture
- Research Institutions
- Innovative Start-ups and SMEs
- Accelerators
- Government Agencies
- Trade Associations and Media
- Venture Capitalists, Investors and Incubators
- Govt and Policy Regulators
- Food and Agritech Companies
- Agri-food Businesses
- F&B Brand Owners and Manufacturers
- Wholesalers and Distributors Importers and Exporters
- Food Establishments
- Institutes of Higher Learning (NUS, NTU, IHLs)
- Consultancy Think Tanks
- Researchers and Innovation Scientists
- Community & Interest Groups
- Media



### Targeted Markets

1.  **Malaysia**
2.  **Indonesia**
3.  **India**
4.  **Thailand**
5.  **Australia**
6.  **Vietnam**
7.  **Philippines**
8.  **China**
9.  **South Korea**
10.  **Asia**