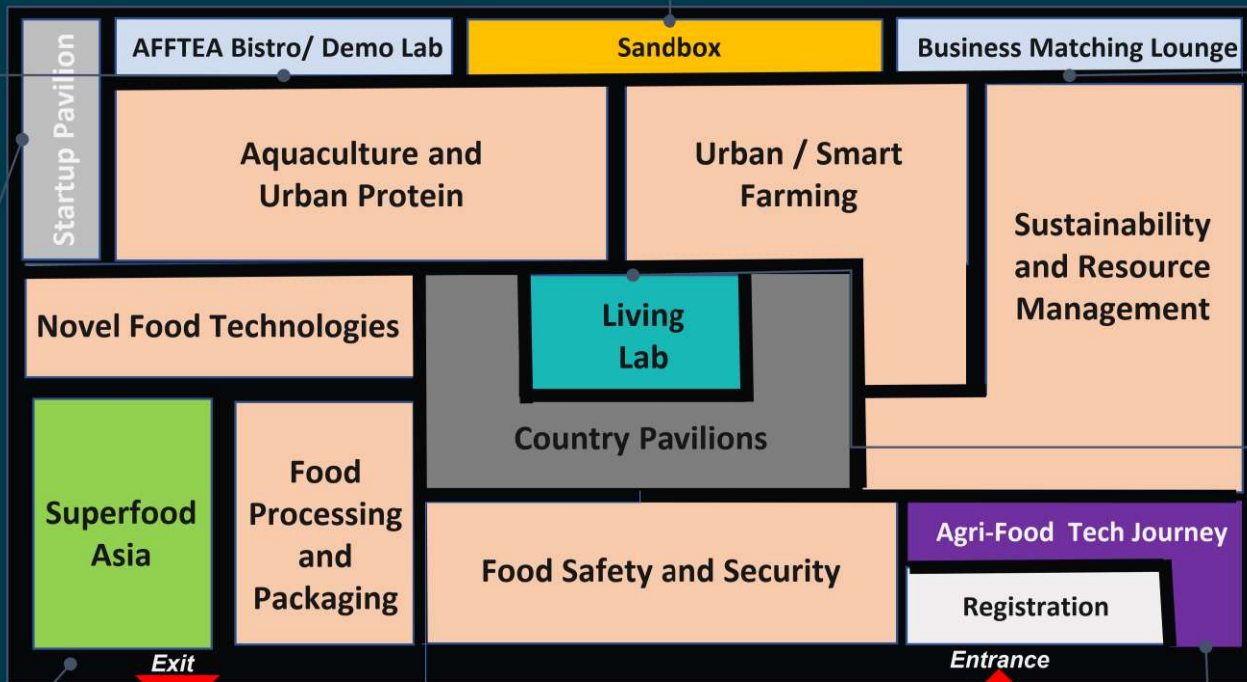


# The Market Place – Enabling Networking & Conversations



**Sandbox**  
Drive conversations addressing challenges & solutions



**AFTEA Bistro & Demo Lab**  
Networking space with sustainable and Novel Food produce with chef demonstrations & competitions



**Startup Pavilion**  
Showcase of innovative startups in Agri-Food Tech



**Business Matching Lounge**  
Facilitated business meetings based on targeted profiles



**Living Lab**  
Curated Showcase of the Agri-Food Tech Ecosystem



**'Learning Lab' Tours**  
Guided & Self Service thematic tours based on visitor profiles



**Country & Investors Pavilions**  
Facilitating the regional and global pollination of Agri-Food innovations and investments



**Agri-Food Tech Journey**  
Visual & Aural introduction to Agri-Food Tech