

### **UNIQUE VALUE PROPOSITIONS**

#01

### In a strategic partnership () with DLG – German

Agricultural Society the largest global player in the Agriculture and Agrifood space, to stage Agri-Food Tech Expo Asia.

The combined expertise of Constellar and DLG will bring together new opportunities of growth in the emerging markets of the Asia-Pacific region.

#02

## Immersive & Engaging Event Platform

Curated platform to inspire learning, deepen understanding, networking, collaborating, business transactions and adoption of transformative solutions and processes. The 'Learning Journey' experience A new pit-

stop approach (within the exhibition hall) designed to inspire and facilitate self-discovery on the Future of Food and how it applies to businesses and society.

#04

#### Connecting People and Opportunities

Meet genuine & high-value buyers from ASEAN countries through AFTEA hosted buyers program.

>500 facilitated business matched meetings Identify, target and secure business meetings with new commercial partners to grow distribution channels

#01

# Powered By Industry Stakeholders SiQU

Part of the annual Singapore International Agri-Food Week

(SIAW) organised by Temasek, Singapore Food Agency (SFA), Economic Development Board (EDB), Enterprise Singapore (ESG), Singapore Tourism Board (STB), Rethink Events and Constellar

Agri-Food Tech Expo Asia is the KEY EXPO EVENT under the umbrella brand of SIAW

#03

The region's only focused exhibiting platform for Agri-Food Technology and related

industries to launch, showcase and testbed products and solutions.

>6000 physical attendees >10,000 from > 70 countries #05

# Gateway to the entire community of Agri-Food Tech

**industry,** from local and global agribusinesses, growers, manufacturers, solutions and technologies providers, start-ups, investors, and to wholesalers, retailers.

200 exhibitors and pavilions from > 15 countries