



For more information, please contact:  
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HO CHI MINH CITY  
 DEPARTMENT OF  
 INDUSTRY & TRADE



[www.hawa.vn](http://www.hawa.vn)



**HAWA CORPORATION**  
[www.vifafair.com](http://www.vifafair.com)

**6-9**  
**MARCH**  
**2019**

SAIGON EXHIBITION & CONVENTION CENTER (SECC)  
 799 NGUYEN VAN LINH PARKWAY, DIST.7, HCMC



/VIFAFAIR



VIFAEXPOVIETNAM



VIFAEXPO

12<sup>th</sup>   
**VIETNAM**  
**INTERNATIONAL FURNITURE**  
**& HOME ACCESSORIES FAIR**



[WWW.VIFAEXPO.COM](http://WWW.VIFAEXPO.COM)  
[WWW.VIFAFAIR.COM](http://WWW.VIFAFAIR.COM)



1,961  
BOOTHs



28,500 m<sup>2</sup>  
Total fair scale  
(Indoor + Outdoor Area)



With participation of  
**392** LOCAL &  
INTERNATIONAL  
COMPANIES  
From **21** countries



The fair welcomed  
**11,702** LOCAL &  
INTERNATIONAL  
VISITORS  
From **89** Countries & Territories



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\* HCMC Dept. Of Industry & Trade  
\* HAWA & HAWA Corporation



GENERAL INFORMATION



VIETNAM INTERNATIONAL  
FURNITURE & HOME ACCESSORIES  
FAIR 2019 (VIFA - EXPO 2019)



**06 - 09 March, 2019**



SAIGON EXHIBITION & CONVENTION CENTER (SECC)  
799 Nguyen Van Linh Parkway, Dist.7, HCM City, Vietnam



Over 2.200 booths, 450 Exhibitors



06 March, 2019: 09:00 - 10:00



06 March, 2019: 10:00 - 18:00

07 - 08 March, 2019: 09:00 - 18:00

09 March, 2019: 09:00 - 17:00

BIGGER - BETTER



# EXHIBITOR



- Furniture & home decor companies located in the triangle Ho Chi Minh City - Binh Duong Province - Dong Nai Province and throughout Vietnam.
- International furniture, home decor & handicraft manufacturers, traders from all over the world.
- Craft villages, co-operatives, handicraft enterprises ...
- Trade promotion centers, wood & forest products associations ...
- Furniture hardware, fittings, accessories, machinery, enterprises ...
- Supporting services providers: logistics, photography ...

(For more information about Booth/Space rental rates & Discount Policies, please contact us: [info@hawacorp.com.vn](mailto:info@hawacorp.com.vn))



## Furniture

Living Room  
Bedroom  
Dining Room  
Kitchen  
Children  
Occasional  
Customized  
Garden/Outdoor  
Hospitality  
Modern/Antique



## Home Decorations



## Handicraft



## Machinery Hardwares & Services



WHAT ARE  
EXHIBIT?



Architect & Interior Designer  
Business Owner  
Buying Group  
Contractor  
Furniture Wholesaler  
Furniture Retailer  
Government Agency  
Hotel / Resort Owner & Manager  
Importer / Distributor  
Investor / Manufacturer  
Merchandising Agents  
Property Developer  
Publication / Media  
Specialty Store  
Supplier  
Trade Association

**BUSINESS MATCHING:** meet and establish business directly with hundreds of exhibitors in the fair. The exhibitors will be ready to take their potential customers to have a visit at their showroom/ factory.

**DESIGN INSPIRATION:** hundred of new products and designs will be displayed at the fair. Moreover, the exhibitors will be ready to make samples upon demands.

**BUYER SERVICES:**

- Pre-arranged business meeting with exhibitors (upon request prior to the show)
- Free entrance: register online (through website) or on-site (at the fair entrance)
- Free wifi at the fair ground
- Interpreter during business meetings (available upon request prior to the show)

WHY VISIT?

**ADDITIONAL SERVICES:**

- Shuttle services to and from the venue & partner hotels (upon each hotel's services)
  - Special discount from partners' hotels, restaurants, travel agents
  - Customized tour to visit famous places in HCMC and neighboring provinces.
- (For more information about travel accommodation, please visit: [www.vifafair.com/home](http://www.vifafair.com/home))



**OFFICIAL HOTELS AND TRAVEL AGENTS**



Special hotel room rates & Travel Agents, please visit:  
[www.vifafair.com/home/travel-hotel](http://www.vifafair.com/home/travel-hotel)



HOW FAR FROM TAN SON NHAT AIRPORT TO THE SECC

Vietnam's wood processing and furniture manufacturing have typical tradition in the history. And they are officially known as an industry about 20 years ago.

In 2017, the export value of timber, furniture & non-timber forest products of Vietnam is about \$8 billion. Specifically, furniture reached 7,66 billion USD, up 10.2% over the same period last year.

In 2018, timber, furniture & non-timber forest products export value is expected to reach 9 billion USD, in which furniture is 8.66 billion USD.

Timber and furniture have become the 6<sup>th</sup> largest export category in Vietnam, accounting for 6% of the world market share, ranking 1<sup>st</sup> in ASEAN and 2<sup>nd</sup> in Asia and 5<sup>th</sup> in the World.

Considering as the Pearl of the Far East, Ho Chi Minh City (HCMC), formerly known as Saigon, with more than 300 years of development has presented many ancient architectural constructions, famous vestiges and renowned sights.

Its specific culture is the harmonious blending of traditional values with northern and western cultural features. HCMC is a trade, industrial, scientific, technical, cultural centre and especially as one of the largest tourist centers in Vietnam.

## THE FURNITURE DESIGN COMPETITION

# H O A M A I P R I Z E

The furniture design competition (Hoa Mai) is held by HAWA with the sponsorship of American Hardwood Export Council (AHEC) and some of HAWA members.

With the expectation of contributing to develop Vietnam furniture design industry, the target of Hoa Mai competition is to find and foster talented designers.

Started from 2002, HAWA has successfully organized 14 editions of the competition. Hoa Mai competition is attracting more interest from businesses and young designers.

