



VILA CONIC RICE GROUP

Share the chance, we'll both succeed

www.vilaconic.com





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I. INTRODUCTION

1. About US:

- VILACONIC GROUP specializing in Rice, Agricultural and Building Material, in which rice is our core business. Our humble beginnings can be traced to an industrious farmer who built a small rice mill in the fertile fields of the Mekong Delta Region. In the span of two decades, VILACONIC has grown into an international group with local expertise and global connections.

- Our rich heritage and years of expertise in rice production are present in each step we take to produce the finest grade rice, from seed selection, planting and harvesting, to processing and packaging. We ensure that great care is given to our rice as it travels from our plant to your dinner table.

□We go one step further by launching VILACONIC RICE brand to the world market. Cultivated with care, passion and dedication in the best environment of the Mekong Delta and processed using modern processing lines and the most advanced color sortexed machine, VILACONIC RICE represents the best, superior quality rice in Vietnam.

- With an extensive sales network in many countries and strong partnership with our distributors-customers, VILACONIC RICE has capabilities to serve markets in the Middle East, EU, Africa, Australia, Philippines, Malaysia, Singapore, China and Hong Kong.

2. Vision:

- VILACONIC RICE to be a top brand in the rice industry and proud to deliver the Flavour of Vietnam to the world.

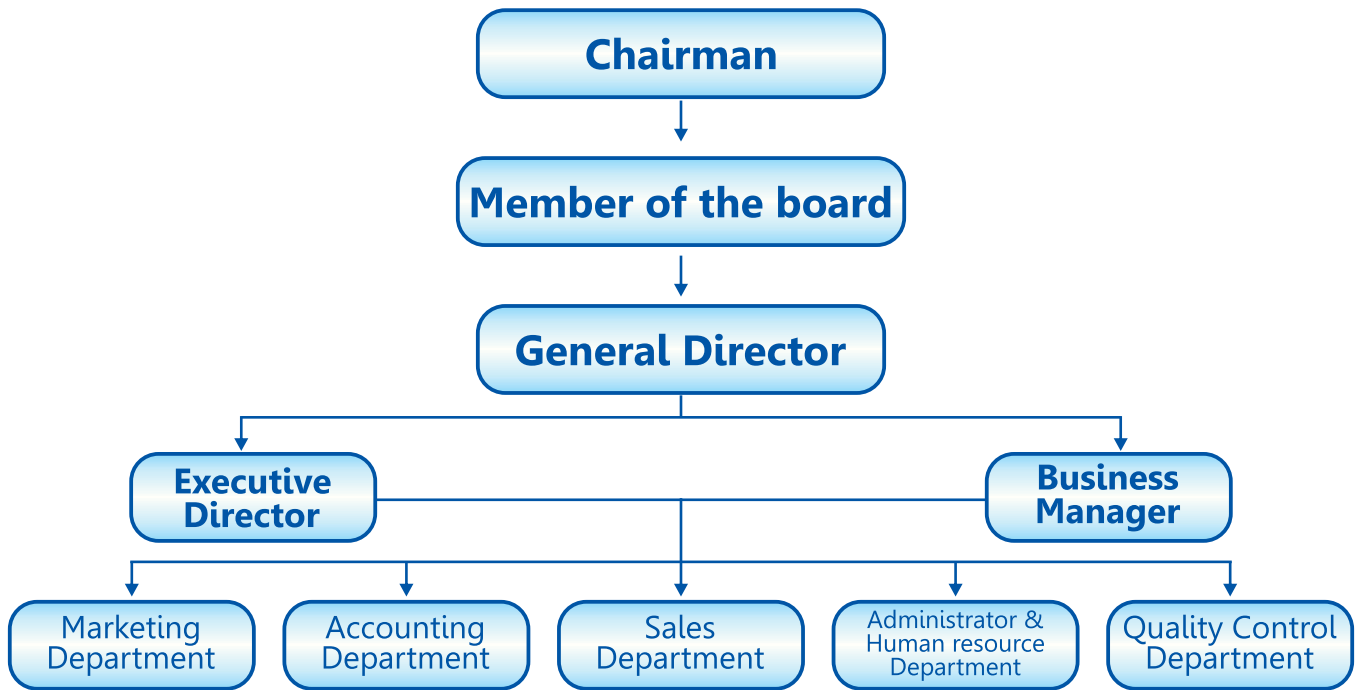
3. Mission:

- Create a difference, driving value and inspire confidence and loyalty to customers.
- Deliver rational returns and maintain sustainable company growth for stakeholders.
- Cultivate a warm and proactive environment for excellent employee development and welfare.
- Improve farmers' lives through partnership with them and give positive impact to the community.
- Committed to green farming practices to protect the environment sustainably.

4. Core value:

- **PASSION:** We are inspired and motivated by our dedication to deliver excellence in everything that we do.
- **TRUST:** We uphold and nurture integrity in both internal and external aspects of our business.
- **PROFESSIONALISM:** We consistently deliver quality and value everyday.
- **INNOVATION:** We use creativity and insight to create solutions that enable us to maximize opportunities and manage risks in creating positive change for the company.
- **TEAMWORK:** We combine our strengths and efforts with customers, suppliers, colleagues and community in order to reach the common goal of progress for all.

ORGANIZATIONAL STRUCTURE



RICE PRODUCTS

Jasmine Rice & Fragrant Rice

Be produced from Jasmine, KDM rice variety. Characteristics: purebred rice, fragrant, sweet, elastic, a lot of protein and Vitamin B1, cooking time is from 10 to 20 minutes.



White Rice

5%, 10%, 15%, 20%, 25%, produced from OM rice strains. Characteristics: Long-grain, slightly fragrant, expansive and porous, rich in protein and starch, cooked for 15 to 25 minutes.



Glutinous Rice

Characteristics: Delicious and fragrant, soft and gummy, rich in vitamins and minerals.



Parboiled Rice

Characteristics: Hard grain, dry and fragrant, rich in vitamins, cooked for 20 to 35 minutes.



Brokens Rice

Many kinds gummy and fragrant, dry and incoherent when well-cooked...



RICE PRODUCTS

Japonica Rice (Sushi)

Be produced from Japanese rice variety. Characteristics: purebred rice, fragrant, sweet, elastic, a lot of protein and Vitamin B1, cooking time is from 10 to 20 minutes.



Medium Rice Short Rice

Premium KDM Rice

Characteristics: purebred rice, fragrant, sweet, elastic, a lot of protein and Vitamin B1, cooking time is from 10 to 20 minutes.



ST Rice

Be produced from Mekong Delta River - Soc Trang Province. Characteristics: purebred rice, fragrant, sweet, elastic, a lot of protein and Vitamin B1, cooking time is from 10 to 20 minutes.

Brown Rice



GROWING PROCEDURES

Our business activities are closely connected to the society's responsibilities, including three main factors: profit, social resources & environment.



MANUFACTURING PROCESS

We own an independent internal line of quality control for each products item, helping speed up the sustainable cooperation with customers.

QUALITY



PACKING



HUSKING



COLOR SORTING



WHITENING



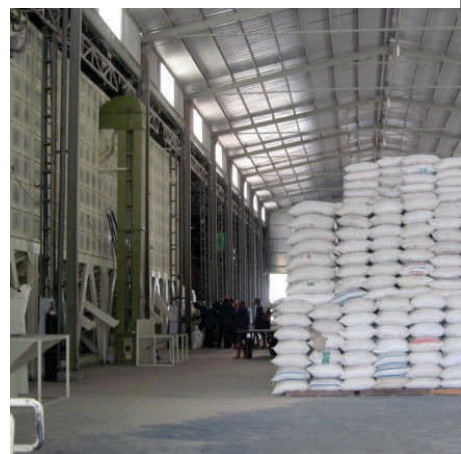
POLISHING



PRODUCTION FACILITIES AND COOPERATED MILLS

Operating principles

- Prestige: Vilaconic maintains relations of mutual benefits for all the parties.
- Quality is vital: Continually strive for perfection in meeting the customers' demand.
- Customers: The customer' confidence is an impetus helping VILACONIC continue to innovate and develop.
- Human resources: Are the most precious factor; solidarity and dedication are our humanly values.



OPERATING NETWORK

- VILACONIC as regards human resource are the root of all progress.
- It has a professional team with many year's experiences, continually applying different programs/policies to improve personal capacity, creating an advance working environment with maintained thinking innovation to bring about real values and effectiveness for the investors & sustainable relations with customers.





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