



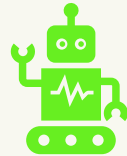
FHA MATCH

F&B SERIES

FHA Match in brief



**Thematic 2-day F&B
Virtual Events Held 6
Times Across 2021**



**Powered by
Saladplate:**

Virtual event platform, AI
business matchmaking,
product sourcing



Event Themes:

Dairy, Drinks, Fine Food,
Frozen Food, Meat, Sweets
& Snacks



Event Highlights:

Exhibition
Content webinars
Networking
Meetings/business
matchmaking

SPANNING ACROSS 6 SECTORS



Dairy



Drinks



Fine Food



Frozen Food



Meat



Sweets + Snacks



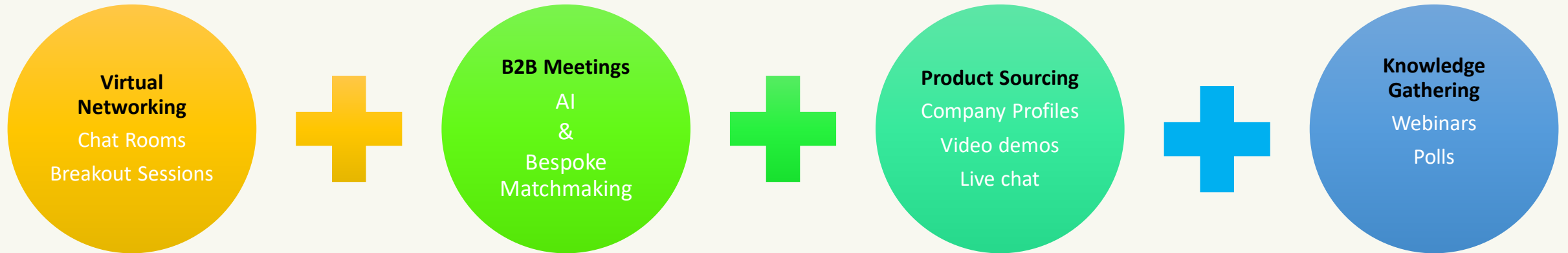
APRIL – NOVEMBER 2021



FHA Match: Tentative Schedule

- 13 to 14 April 2021: **Meat**
- 19 to 20 May 2021: **Dairy**
- 23 to 24 June 2021: **Sweets & Snacks**
- 14 to 15 July 2021: **Frozen Food**
- 15 to 16 September 2021: **Drinks**
- 27 to 28 October: **Fine Food**

Main Features of FHA Match



FEATURES



VIRTUAL NETWORKING

Reconnect and strengthen ties with the global F&B community and develop partnerships with key buyers from around the world.



B2B MEETINGS

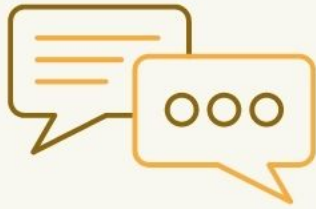
Build new relationships and generate new business with target audience recommended by AI-powered matchmaking platform.



SHOW & TELL

Market your brand, product and services at your virtual booth through videos, webinars and chat functions.

FEATURES



Bespoke Business Matching



Breakout Sessions



Polls



Video Demos



Webinars



SOURCING

Powered by **Saladplate**

Tapping onto Saladplate.com's online marketplace, FHA MATCH will connect suppliers with relevant buyers in **95 countries and regions**, of whom are **key decision makers, business owners, chefs, purchasers** and many more.

SNAPSHOT OF KEY REGIONAL BUYERS

- Central Food Retail Circle K
- Cold Storage
- Dairy Farm Group
- Giant
- Lazada Group
- Lotte Mart
- NTUC Fairprice
- Prime Supermarket
- Redmart
- Shopee
- Angliss Singapore Pte Ltd
- ACME Catering Equipment Sdn Bhd
- Chop Tong Guan
- Classic Fine Foods Malaysia
- Colombo Merchant Philippines
- Culina Pte Ltd
- Golden Ocean Seafood
- Grocermart
- Innobake
- Kagroo Exports and Plantations
- Kian Seng Fresh Produce
- Lam Soon Singapore
- Lim Siang Huat Pte Ltd
- Nature Finest Resources
- Phu Mai Anh Corporation
- Siam Food Services
- Tai Sun (Lim Kee) Food Industries
- Tradeocean International
- United Foods International
- Victual Industries

... and thousands more!

SEIZE THE OPPORTUNITY TO EXPAND YOUR REACH



FHA MATCH

PARTICIPATING PACKAGES

BASIC PACKAGE - INDIVIDUAL ENTITLEMENTS

- 1 x **Company Profile**
- 3 x User Profiles
- 1 x **Video Showcase/Demo** (in Company Profile)
- 2 x **Premium Delegate Passes** for Key Clients
- Access to **Virtual Networking & Business Matching**
- 1-year **Basic Saladplate subscription**
(not cumulative when booking multiple FHA Match series)



EXHIBITOR PRICING:
SGD2,500

NON-EXHIBITOR PRICING:
SGD3,500

BASIC PACKAGE - PAVILION / GROUP ENTITLEMENTS

- **Individual Package Entitlements** included for 5 x Companies + 1 x Pavilion Organiser
- 1 x **45min Webinar** in FHA Match Content Programme
- 1 x **HD Webinar Recording**
- 1 x **Dedicated Breakout Session** after Webinar (Hosted by Exhibitor)
- 6 x **Lead-Gen Polling** at Webinar
- 1 x **Press Release**
- 1 x **Post-Event Report**
- 1 x **Post-Event Qualified Leads Synopsis**



EXHIBITOR PRICING:
SGD20,000
(additional companies
at SGD2,500 each)

**NON-EXHIBITOR
PRICING:** SGD28,000
(additional companies
at SGD3,500 each)

CUSTOMISE YOUR PACKAGE



BESPOKE BUSINESS MATCHING

Per-company package of
x **5 pre-arranged business
meetings** with target buyers

PRICE:

Contact us to find out

ADD-ONS

- Additional user profiles
- Webinar slots
- Featured products highlights
- Featured exhibitors
- Breakout session sponsorships
- Branding - Event sponsorship options

... and more!

PRICE:

Contact us to find out



SERIES BUNDLES

Number of Series	% Discount	Individual Pricing*	Pavilion/Group Pricing*
2	5%	SG\$4,750	SG\$38,000
3	10%	SG\$6,750	SG\$54,000
4	15%	SG\$8,500	SG\$68,000
5	18%	SG\$10,250	SG\$82,000
6	20%	SG\$12,000	SG\$96,000

*Exhibitor Pricing

Hospitality, Food and Beverage Calendar of Events



 Hybrid Event  Physical Event

2021

 **HOTEX Shanghai**
29 March - 1 April
Shanghai, China
Website 


 **HOTEL PLUS Shanghai**
30 March - 2 April
Shanghai, China
Website 


 **HOFEX**
12 - 14 May
Hong Kong, China
Website 


 **ProWine Hong Kong**
12 - 14 May
Hong Kong, China
Website 


 **Fispal Food Service**
8 - 11 June
São Paulo, Brazil
Website 


 **Expo Food Guangzhou**
24 - 26 June
Guangzhou, China
Website 


 **Hotelex & Finefood Chengdu**
8 - 10 July
Chengdu, China
Website 


 **SFH Seoul Food & Hotel**
South Korea
Website 


 **FHI Food & Hotel Indonesia**
Jakarta, Indonesia
Website 


 **Abastur**
Mexico City
Website 


 **FHV Food & Hotel Vietnam**
Ho Chi Minh City, Vietnam
Website 


 **Restaurant & Bar Hong Kong**
7 - 9 September
Hong Kong, China
Website 


 **Gourmet Asia**
Hong Kong, China
Website 


 **Natural & Organic Asia**
Hong Kong, China
Website 


 **FHT Food & Hotel Thailand**
8 - 11 September
Bangkok, Thailand
Website 


 **FHM Food & Hotel Malaysia**
21 - 24 September
Kuala Lumpur, Malaysia
Website 


 **Hotelex & Finefood Tianjin**
24 - 26 September
Tianjin, China
Website 


 **Food & Hospitality China**
9 - 11 November
Shanghai, China
Website 


 **ProWine Shanghai**
9 - 11 November
Shanghai, China
Website 


 **Food & Hotel Myanmar**
8 - 10 December
Yangon, Myanmar
Website 


 **Hotelex & Finefood Guangzhou**
TBA
Guangzhou, China
Website 


2022

 **Food, Hotel & Tourism Bali**
17 - 19 March
Indonesia
Website 


 **FHA-Food & Beverage**
28 - 31 March
Singapore
Website 


 **FHA-HoReCa**
10 - 13 May
Singapore
Website 


 **ProWine (Singapore)**
10 - 13 May
Singapore
Website 


 **Hotelexpo Indonesia**
27 - 29 July
Indonesia
Website 







 **Specialty Food**
27 - 29 July
Indonesia
Website 



 **Food & Hotel Hanoi**
22 - 24 November
Vietnam
Website 




FHA Match, the new virtual series of FHA events, will kick off with an F&B (food & beverage) Series comprising six versions to be held throughout 2021. Powered by **Saladplate.com**, the virtual event will run two days packed with AI-driven and bespoke meetings to match businesses, enabling them to form new connections and unlock new opportunities across markets. Attendees can also catch demonstrations to discover new and breakthrough products, and join lively sessions that will discuss the hottest trends impacting their businesses. Designed to be sector-focused, the first edition of FHA Match will centre on Meat, with subsequent editions spotlighting Dairy, Frozen Food, Drinks, Sweets & Snacks, and Fine Food respectively.

Features Include

 VIRTUAL NETWORKING  B2B MEETINGS  SHOW & TELL  Bespoke Business Matching  Breakout Sessions  Polls

 Video Demos  Webinars

Tentative Schedule

13 to 14 April 2021: **Meat** 2nd or 3rd week of July 2021: **Frozen Food**
 2nd or 3rd week of May 2021: **Dairy** 2nd or 3rd week of September 2021: **Drinks**
 2nd or 3rd week of June 2021: **Sweets & Snacks** Last week of October / 1st week of November 2021: **Fine Food**

Download [FHA Match brochure](#) 

Powered by 

Powered by  www.saladplate.com

ABOUT FHA-FOOD & BEVERAGE

ASIA'S LARGEST INTERNATIONAL F&B SHOWCASE

FHA-Food & Beverage is the major event where industry professionals in Asia source conveniently from around the world in one place. This is the ultimate platform for international suppliers to harness the promising business opportunities in the Asia market and beyond.



Mark Your Calendar!

FHA-Food & Beverage returns

28 - 31 March 2022





CONTACT US

ENQUIRY@FOODNHOTELASIA.COM

CONNECT WITH US



FOOD&HOTELASIA

#FHA