



LEAD ON

COMPANY PROFILE

LEAD ON MANAGEMENT SYSTEM CONSULTING COMPANY LIMITED

HEADQUARTERS:

No. 24 Lane 112 Vu Xuan Thieu, Sai Dong Ward,
Long Bien, Hanoi

OFFICE:

No. 5 Lane 82 Dich Vong Hau, Cau Giay, Hanoi
Hotline: (+84) 965 324 768
Email: huongtv.solid@gmail.com



I. COMPANY INTRODUCTION

LEAD ON is a professional Software company with recognized expertise in Mobile Application Development, Website Design & Development and Custom Business Software Development. We offer the complete solution allowing companies to achieve digital transformation strategy at ease. Letting them choose from whatever software needed, we connect them all together, build up an enterprise data warehouse, tailor the workflow and set up visualization layers. Lead On Management System Consulting Company Limited was established in November 2016 with its mission of serving customers with the best service and giving the most useful solutions. Lead On has chosen for itself the path to development as placing the quality and prestige on the top.

With the leading specialists in the field of software and professional workflow, Lead On always improves and realizes its mission to serve its customers. Lead On will constantly listen to the suggestions as well as the serious criticisms to strive to improve the service quality, improve the competitiveness, improve the management processes and improve the service quality according to the motto: **“Customer value, our strength”**.

Lead On always respects the fundamental value for development, which is the opportunity to cooperate with customers. There are no difficulties that can prevent us from bringing the utility values in line with the wishes and interests of our customers. We strongly believe that with a united and strong Lead On team and the support from our customers, Lead On will certainly achieve more success.

QUALITY POLICIES

“Customer value, our strength”

LEAD ON MANAGEMENT SYSTEM CONSULTING COMPANY LIMITED hereby undertakes

- Ensure a team of specialists with qualified knowledge, experience and responsibility;
- Ensure the high professionalism & efficiency;
- Always listen, respect and incessantly satisfy the needs of customers;
- Commit to keep the customers' information obtained during the consultation process.

Hanoi, January 01st, 2021

DIRECTOR

(Signed)

Tran Viet Huong

II. 5 REASONS FOR CHOOSING LEAD ON

- 01.** The service quality absolutely meets the customer criteria
- 02.** 100% money-back guarantee if the designs do not satisfy the standards
- 03.** 100% commitment to a team of programmers and designers with many years of experience
- 04.** The standard design process satisfies all future upgrade needs
- 05.** Leading in price with the most competitive cost



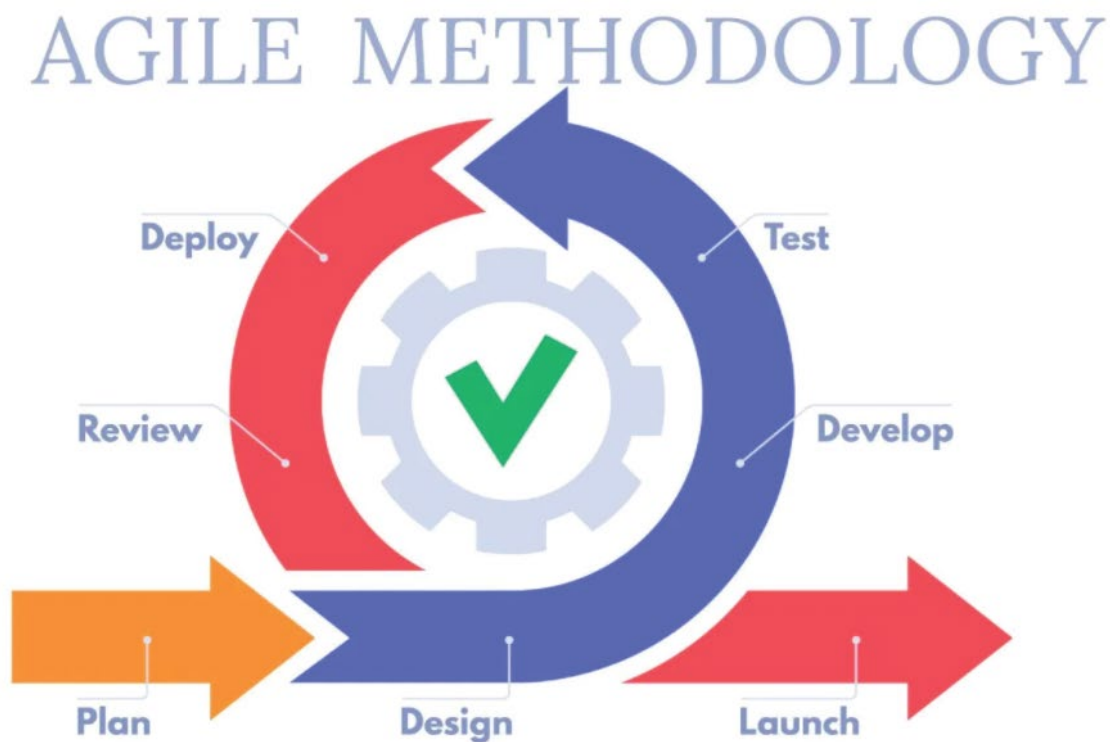
III. TECHNOLOGY USED BY LEAD ON

In order to the products to always reach the best quality, Lead On uses the new and advanced technologies in web software programming and database design. Lead On orients to develop and use the commercial software technology with high stability and the most professional support systems as well as providing information technology system consulting and software development services, international programming and system integration services, providing system administration and Web applications development services and providing professional IT services and value-added services as the main operating fields of the Company. Lead On's solutions are the foundational software solutions to build a complete overall information system that profoundly affects the entire organization and enterprise management system. That approach is the fundamental difference of Lead On from other software companies in the context of a market that is very familiar with the traditional approach of developing applications to solve specific operational problems in management. With a team of good and experienced consultants, we are trusted by customers in planning comprehensive investment strategies and roadmaps reasonably, effectively and economically.

- **Web Servers & Application Servers:** IIS, Apache Web Server, IBM Websphere, BEA Weblogic, SiliverStream, Microsoft.NET.
- **Middleware & Web Services:** J2EE/EJB, RMI, CORBA, ORBit, RMI-IIOP, COM/DCOM, MTS, SOAP, DB2 XML Extender.
- **Programming Language and Scripting:** Java, C, C++, Visual Basic, Delphi, JSP, Perl, ASP, ASP.NET, Java/VB Script, XML/XSL, XSL-FO, Lotus Notes Domino, HTML/DHTML, WebL, PL/SQL, VisualAge Java.
- **Web Development:** HTML/DHTML, WebL, ASP, Servlet/JSP, Java Scrip, VB Scrip, Perl, PHP, MS FrontPage, MS Visual InterDev, CoffeeCup HTML, Macromedia Studio MX, Adobe PhotoShop, Corel Draw, DTC's Autonomous Dweb.
- **Database:** Oracle, MS SQL Server, MS Access, FoxPro, MySQL, DB2, PostgreSQL, Lotus Notes Domino, Sybase.
- **Web based applications:** Lotus Notes, MS Exchange, and Mdaemon.
- **Analysis and design tools:** Rational Rose, Rational XDE, ERWin, Oracle, UML.
- **Solutions and architecture:** Portal server and applications, Data warehouse implementations, Web-based Applications, Client/Server Applications, e-Commerce, ERP solutions.

IV. SOFTWARE DEVELOPMENT PROCESS

Lead On chooses Agile as the standard for the software development process for customers and applies flexible software development methods to get the products into the customers' hands as quickly as possible, as soon as possible.



- The project will be implemented in many iterative phases. These phases (called Sprints) usually have a short time frame (from 1 to 4 weeks).
- In each phase, Lead On's development team will fully perform the necessary works including planning, requirement analysis, design, implementation, testing (with different levels) to build the functions of the product. At the end of each phase, customers will be able to see their product gradually take shape and can contribute the valuable comments to help the product perfect and meet customers' wishes right from the first phases.
- Lead On has clear processes for requirement recognition, design, testing, packaging and product handover in each phase to ensure the quality and progress of the project.



V. SERVICES SUPPLIED BY LEAD ON

01

Web Development

Lead On is capable of building professional, safe, secure, user-friendly web applications as well as optimizing user experiences in an intuitive and abundant manner. Customers' website is built and consulted by Lead On's specialists with abundant functions as well as ensuring tight integration with many systems.

02

Mobile app development

Lead On provides the overall process from design to development and maintains the cross-platform mobile apps. Lead On's solutions are always flexible and responsive to the business strategies of the enterprises as well as the needs of users.

03

Software architecture

Lead On has the system solution specialists to advise customers on the overall software solutions to ensure that the system is capable of operating with high and flexible performance and can be upgraded more advanced features.



04

Software analysis and design

Lead On analyzes and systematizes the business requirements of the enterprises, based on that to design the software in accordance with the current and future needs of the enterprises, ensure the practical solutions, bring the long-term values to the enterprises, promote the innovation, growth, help the enterprises to access the most cutting-edge and outstanding technology in the past two decades to keep up with the change of technology and bring great advantages over competitors.

05

DevOps services

Lead On has the specialists in the field of implementation to present cost-optimized implementation solutions and ensure the accurate software implementation process as well as continuous and professional software maintenance without interrupting the business development.

06

System integration

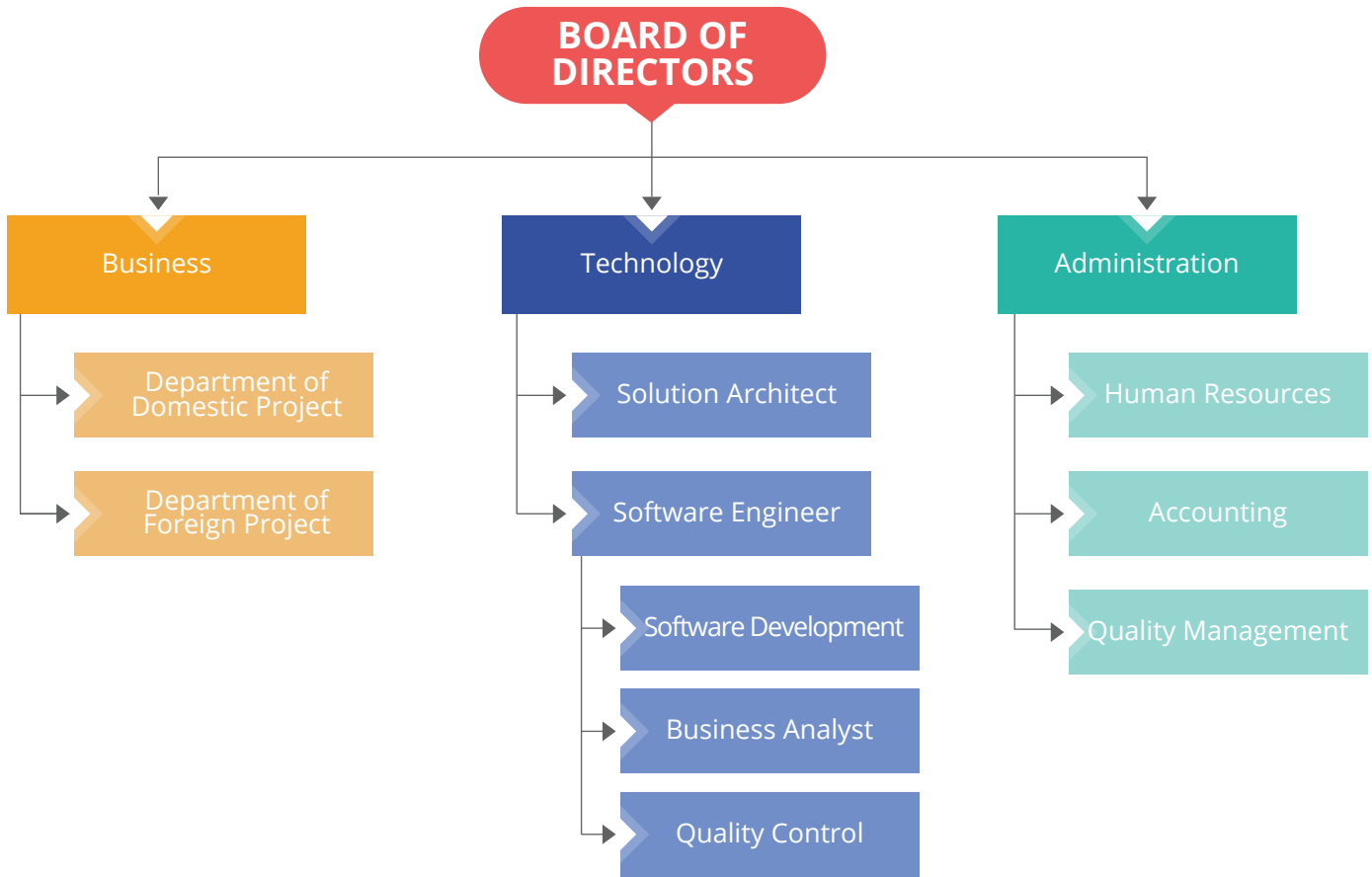
Lead On provides the seamless integration solutions between multiple data streams of different systems. Ensure that the system of the enterprise is always standardly integrated according to the most advanced API and cloud technologies.

07

Adaptive Development Services

Lead On provides the flexible resource solutions to strengthen the power of the existing development team of the enterprise with low cost, less binding and flexible time.

VI. ORGANIZATIONAL CHART OF LEAD ON



VII. PERSONNEL

Position	PM	SA	BA	DEV	TESTER
Number of staff	2	1	2	4	5



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