



PROTECT
YOU AND YOUR
FAMILY

Company Introduction



AGENDA



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Product Category Overview



WHEALTHFIELDS LOHMANN GROUP



Whealthfields Group / ABOUT US

Whealthfields Group is large-scale leading enterprise of daily chemicals with productivity more than 1 million tons annually , with factory in China , Germany , Japan , South Korea and Thailand, covering brands like Walch , SEIKA, La Mamma etc . We are a professional manufacturer of household cleaning & personal care products . Our market has extended to Asia , Europe and America. We are looking forward to providing our best products and service to meet demands of clients all around the world.



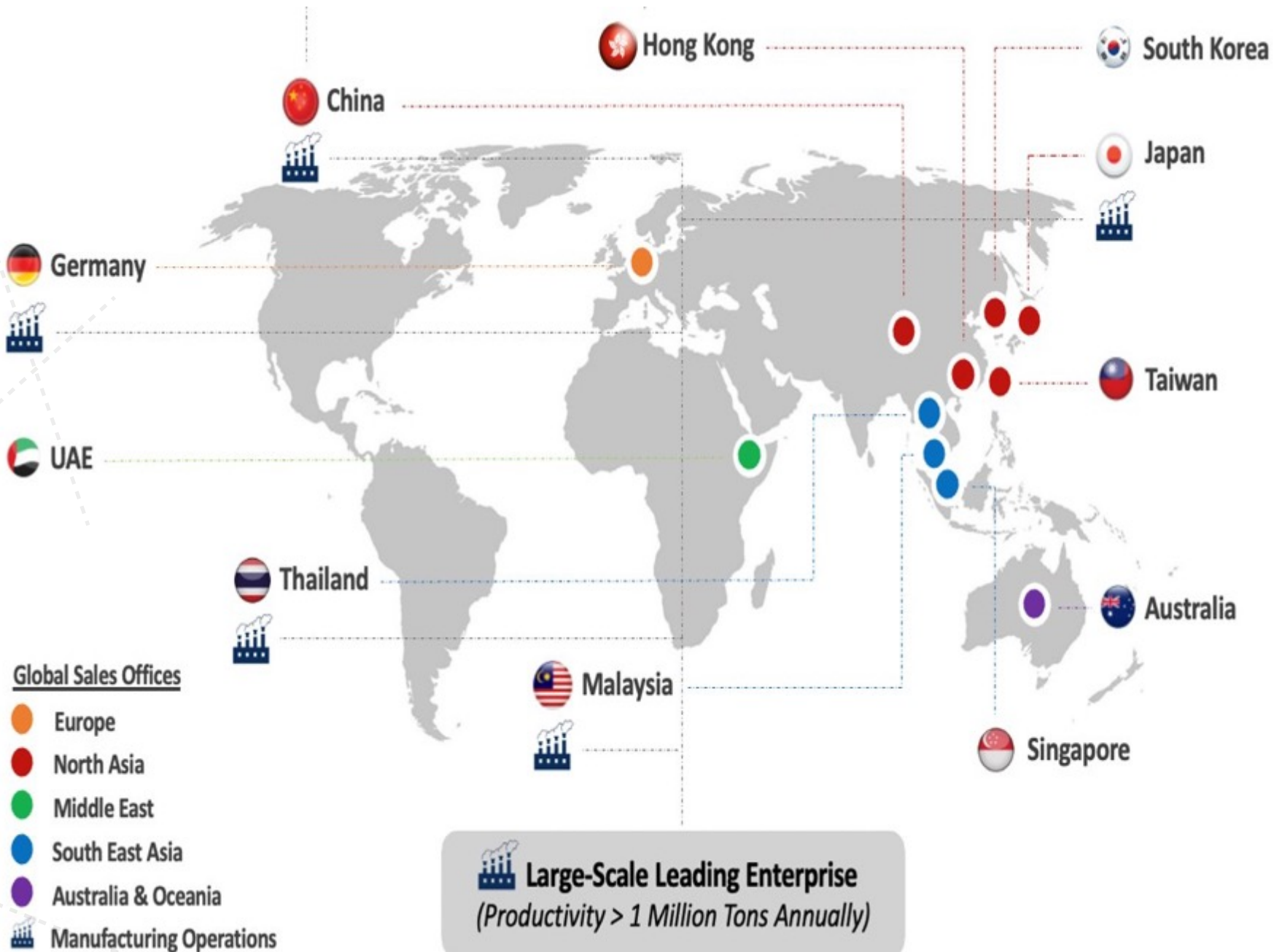
WHEALTHFIELDS LOHMANN GROUP



No. 1 HOUSEHOLD BRAND
(CHINA, HONG KONG HQ)

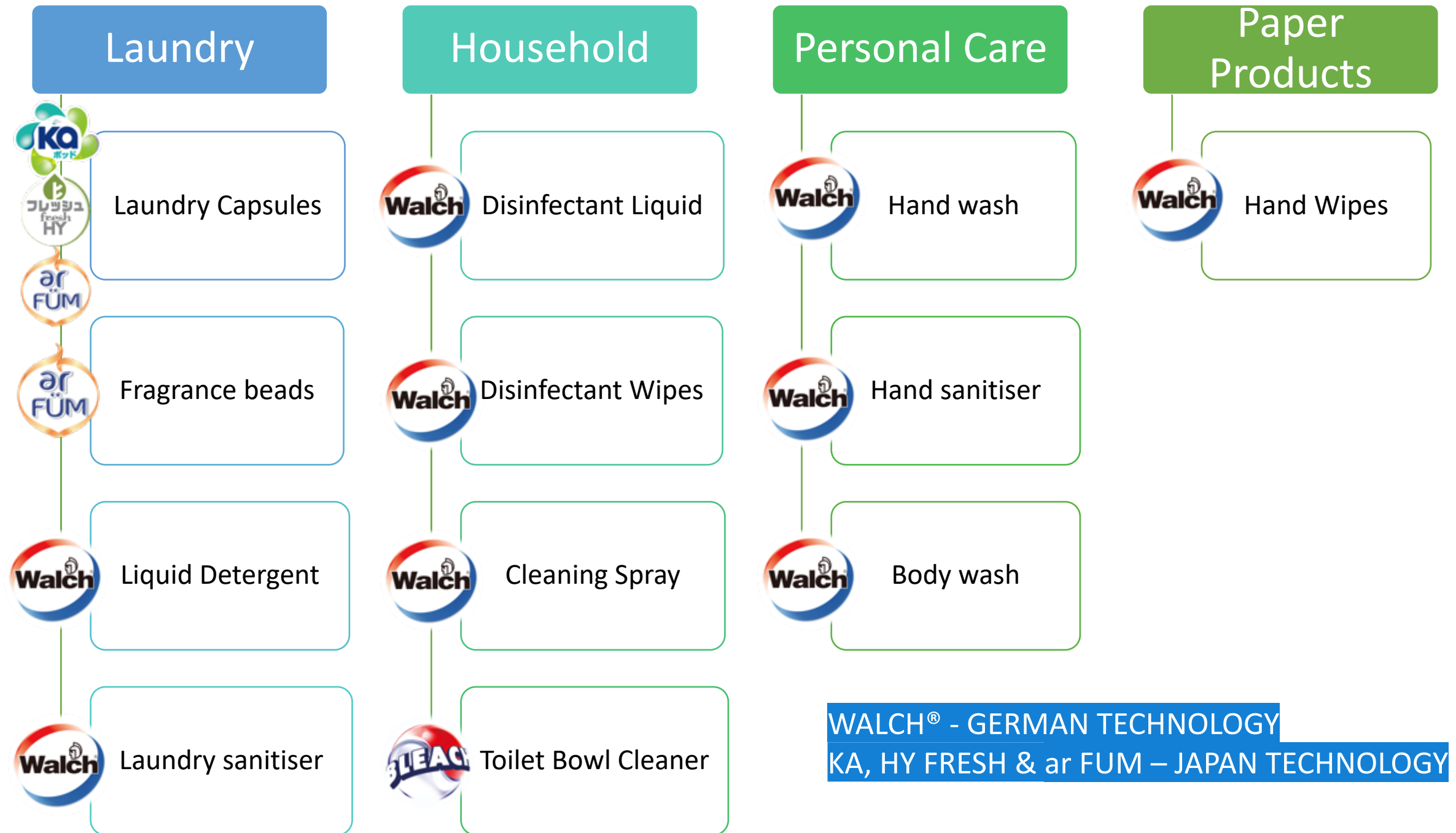


LEADING BRAND
IN CONSUMER GOODS
(HYGIENE & HOME)





Product Category





Walch®

Protects You and Your Family



Home > Walch®

Walch® Protects You and Your Family

Kills 99.9% of Germs

As a leading hygiene and home care brand, Walch® is dedicated to developing better, more powerful cleaning products that ensure the safety and health of our customers. We combine the rich heritage of Centralin with the latest in German innovation to provide the most effective, safe, and reliable laundry, household and personal care products to keep you and your family safe and healthy.

Adhering to the strict quality standards put in place centuries ago, Walch® gives you greater peace of mind knowing you and loved ones are well protected.



Developed with advanced Japanese technology, Kapodo Laundry Capsules are characterized by 5X concentrated formula with 10X cleaning power.

Kapodo – Concentrated Laundry Detergent Pods

- Kapodo Laundry Capsules bring about brand new laundry solutions which are suitable for people who pursue quality, efficiency and convenience while laundry. Simply toss 1 capsule together with your laundry into the washing drum and you're good to press start! Say goodbye to messy spillage.



ar FÜM



Enjoy Softer Clothes and Floral Freshness with ar FÜM

Up to 16 Weeks of Long-lasting Fragrance* with Each Wash

We believe when you smell good, you feel good. Specially formulated using advanced Japanese technology combined with the rich, natural aroma of essential oils, ar FÜM anti-static laundry products provide up to 16 weeks of fresh, long lasting fragrance* from wash to wear. Offering a wide variety of floral scents with strong malodour prevention, ar FÜM laundry products are a deodoriser, detergent and softener all in one capsule. Make a lasting impression on those around you with fresher, better smelling clothes today!



Bleach

Kills Viruses | Protects Enamel | Fresh Smell



The Powerful Cleaning Power of Bleach

Kills 99.9% of Germs to Leave Your Toilet Sparkling Clean

The #1 Defence Against Harmful Bacteria and Tough Stains

Bleach Toilet Bowl Cleaner's unique formula adheres closer to the bowl, destroying tough stains and removing microscopic dirt and grim while disinfecting the surface area! The angled bottle is perfect for targeting hard-to-reach areas including under the rim and below the toilet seat. Use Bleach to effectively kill 99.9% of germs to keep this high contact area of your house clean, safe and free from bacteria.

Effective

Destroys Tough Stains

Safe

Kills 99.9% of Germs

Reliable

Angled Bottle to
Target Hard-To-Reach Areas



fresh HY



A More Powerful and Effective Wash with Fresh HY Capsule

5X Concentrated 8X Cleaning Power

Fresh HY laundry capsules redefine the way you do your laundry by having 8 Times cleaning power in a small little capsule. Along with strong cleaning power, it contains softener, fabric protector and colour retaining properties – all in one capsule. Suitable for both front and top load washing machine.





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Thank you!

