



AGRI-FOOD
TECH EXPO
ASIA 2024

ASIA'S LEADING **AGRI-FOOD** **AND AGRI-TECH** INDUSTRY EVENT

19 – 21 November 2024
Marina Bay Sands, Singapore
www.agrifoodtechexpo.com

Organised by



International partner



Participating event of



Powered By Industry Stakeholders



Part of the annual **Singapore International Agri-Food Week (SIAW)** organised by Temasek, Singapore Food Agency (SFA), Economic Development Board (EDB), Enterprise Singapore, Singapore Tourism Board (STB), Agency for Science, Technology and Research (A*STAR), Rethink Events and Constellar.



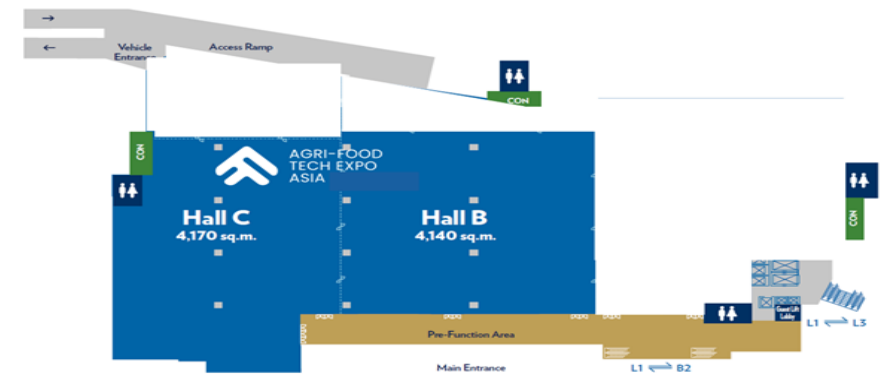
SIAW is an annual event which aims to gather world's leading players and stakeholders from the global agri-food industry to share best practices, showcase the latest technologies, to tap business opportunities, and to collaborate towards greater security and sustainability in Asia's Agri-Food system.

Agri-Food Tech Expo Asia is the anchor exhibition of SIAW.



Powered By Industry Stakeholders

18 Nov	19 Nov	20 Nov	21 Nov	22 Nov
Singapore International Agri-Food Week @ MBS, Singapore				
SFA Roundtable				
	Asia-Pacific Agri-Food Innovation Summit			
	Agri-Food Tech Expo Asia			
			Global Agri-Food Scientific Symposium	
Welcome Reception				





Partnering For Your Success In The Agri-food tech & Agri-food Ecosystem!

- Building on the success of past two editions, Agri-Food Tech Expo Asia 2024 will take place at **Marina Bay Sands (MBS) Expo & Convention Center** from 19th -21st November 2024, Singapore.
- **Robust participation of** international and industry pavilions.
- **Continued strategic content partnership between Constellar & DLG (German Agricultural Society)** to leverage on opportunities globally.
- The **region's leading Agri-Food Tech & Agri-Food focused exhibition platform**, showcasing innovative products and services.

2023 Key Statistics – Exhibitors' Snapshot



206 In-person exhibitors from **24** countries/regions

40% Local
60% International

9 National Pavilions



Bhutan



Canada



France



Germany



The Netherlands



United Kingdom



Singapore



Spain



Western Australia

8 Exhibitor Profiles



Novel Food, Alternative Proteins & Sustainable Food

43%



Novel Food Technology

5%



Urban & Smart Farming

23%



Sustainability & Resource Management

5%



Technological Solutions

13%



Smart Processing & Packaging

3%



Aquaculture

6%



Food Safety & Security

2%

4 Industry-Led Pavilions



Cultivated Meat Pavilion



AgriFoodTech Change Makers Pavilion



SAFE Pavilion



Republic Polytechnic X Trendlines @ Founders Hub Pavilion

Top 5 Industries Targeted by Exhibitors in 2023



Agriculture



Agritech



Food Manufacturer



Food Innovation



Aquaculture

Top 6 Exhibitors target Market in 2023



Malaysia
4%



Indonesia
2%



Thailand
2%



USA
2%



China
1%



Vietnam
1%

2023 Key Statistics – Attendees’ Snapshot



7,536
 attendees
 from over
82
 Countries/Regions
 *
68%
 Local attendees
32%
 Foreign attendees

Top 10 Attendee Sectors



Connections Enabled
508 business meetings facilitated

12 Facilitated Guided Tours including...

- Japan Association for Cellular Agriculture (JACA) Delegation
- European Cluster Collaboration Platform (ECCP) Delegation
- Global Foodture Delegation
- Media Delegation (Journalists)
- PISAgro Indonesia Delegation
- GAPMMI Indonesia Delegation
- Business Sweden Delegation
- Singapore Manufacturing Federation Delegation

Top 10 Attendee Countries



Malaysia Japan Indonesia Thailand India South Korea China Hong Kong Australia USA

2024 Key Areas of Focus

Key Theme: Enhancing Food Ecosystems for a Sustainable Future



INNOVATION

What are the innovative solutions and latest technologies that can help farmers and food tech companies in food production, transformation, distribution and financing?



SUSTAINABILITY

What are the sustainable solutions that can help to transform food production in order to create a positive impact on people and planet?



SAFETY

What are the safety solutions and processes in food manufacturing and distribution that can help producers, consumers and environment?

AFTEA 2024 Overview

New

COMMUNITY ACTIVATION

Connecting influencers from around the globe to help share knowledge, crowdsource new ideas through networking events, interviews etc.

LEARNING JOURNEY TOURS

Hosted site visits to innovation centres, research institutes demo factories, etc.

SANDBOX

A platform for corporates and organisations to present and discuss the latest Agrifood tech solutions and trends covering 3 topics: Innovation, Sustainability and Safety.

CULINARY LAB

Showcasing: novel and alternative ingredients, and foods produced with innovative and sustainable technologies. Complementing the “Farm to Fork” experience.

LIVING LAB TECH SHOWCASE

Presenting curated cutting-edge innovations & solutions in the Agri-Food Tech Space.

FOUNDERS' HUB START UP KIOSK + STAGE

For founders to share their exceptional stories leading to their success today, and the challenges that they encountered.

BUSINESS MATCH MAKING

Virtual and in-person opportunities to maximise your brand presence; qualify and connect with buyers and prospects.

TARGETED REGIONAL ROADSHOWS

Leveraging on connections in the region to increase awareness in the region and drive visits to the Expo.

The Market Place – Facilitate Business Transactions

8 Exhibit Profiles



Novel Food, Alternative Proteins & Sustainable Food

- Novel Food and Ingredients
- Alternative Proteins
- Cultured Proteins
- Plant-based Proteins
- Insect Proteins
- Algae And Fungi Based Proteins
- Fermentation-produced Proteins
- Dairy Alternatives
- Sustainable Farm Fresh Produce
- Sustainable Aquaculture Produce



Novel Food Technology

- Plant-based Food Processing
- Insect-based Food Processing
- Cultured Proteins Technologies
- Clean Label Management
- Reformulation
- Ingredients & Inputs
- Personalized Foods Technologies



Urban/ Smart Farming

- Vertical Farming & Rooftop Farming
- Closed Environment Agriculture
- Lighting, Ventilation & Climate Control
- Growing Media
- Fertilizers & Plant Protection
- Aeroponics & Hydroponics
- Facility System Providers
- Digital Control Systems
- Real Estate Partners



Aquaculture

- Novel Technologies For Aquaculture
- Insect Farming Technologies
- Nutrition & Feed
- Animal Health
- Land-based Aquaculture
- Closed Environment Animal Farming
- Controlled Environment Systems



Sustainability & Resource Management

- Energy And Resource Saving Management
- Fresh And Waste-water Management
- Measuring Instruments
- Environmental Preservation Equipment
- Alternative Packaging Materials & Strategies
- Carbon Zero Management



Smart Processing & Packaging

- Sorting, Weighing, Cleaning Technologies
- Pilling, Cutting, Slicing Technologies
- Packaging Technologies & Materials
- Vacuuming
- Labelling
- Digitized Processes (Industry 4.0)
- Innovative Food Preparation (Drying, Pressing, Extruding, Isolating, etc.)



Food Safety & Security

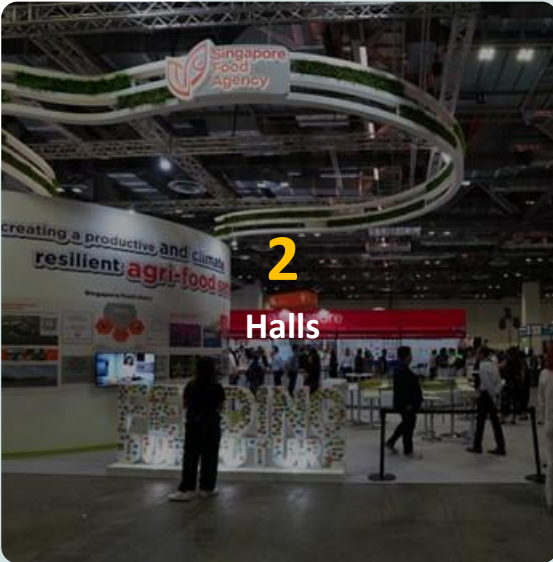
- Food Tracking & Traceability
- Data Management
- Hygienic Design
- Food Fraud Prevention / Food Security
- Standards And Certification
- Food Control, Inspection And Detection Technologies



Technological solutions

- Internet of Things (IoT)
- Robotics & Autonomous Systems
- Artificial Intelligence (AI)
- Sensors
- Blockchain

AFTEA 2024 In Numbers



Sandbox

Organised as part of the key programs of Agri-Food Tech Expo Asia, driving the knowledge and experience sharing in the Agri and Food Tech eco-system.

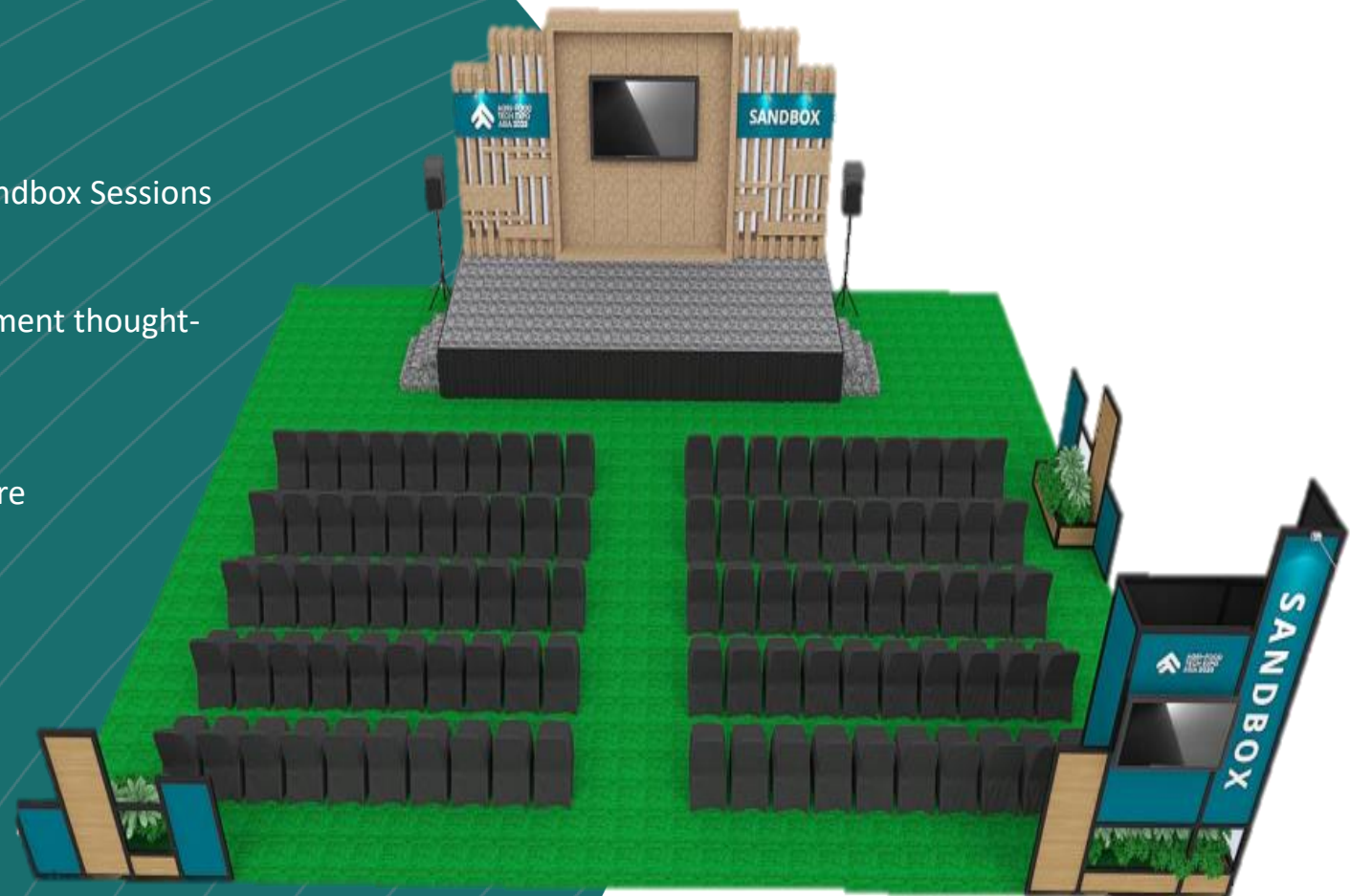
Sandbox is a truly free-to-attend open mic session; a demo platform for corporates and organisations to present and discuss the latest Agrifood tech solutions and trends.

Recommended formats of Sandbox Presentations:
Solo Presentations | Fireside Chats | Panel Discussions

2023 Fast Facts: Over 90 international esteemed speakers, 55 Sandbox Sessions across 2 Tracks: Ecosystem and Innovation.

Notable speakers included C-level industry, business and government thought-leaders including:

- Singapore Food Agency
- Olam Agri
- Good Food Institute APAC
- SAP
- Dole Sunshine Company
- ST Engineering Geo-Insights
- Aquaculture Innovation Centre
- Terrascope
- Chew's Agriculture Pte Ltd



Living Lab Tech Showcase

Larger showcase from past editions; the Living Lab Tech showcase will be the centrepiece of the Expo, presenting cutting edge innovations & solutions in the Agri-Food Tech Space.



Living Lab Pitstop 1 **Gateway to Future of Food**

Introduction on Future of Food showcase research and ideation.



Living Lab Pitstop 2 **Food Tech Demonstration**

Learn possibility of Future of Food via demonstration of Innovative / Prototype technologies and its application for agrifood.



Living Lab Pitstop 3 **Innovative Food**

Case studies of successful prototyping projects.



Living Lab Pitstop 4 **Go-to-Market**

Making connections and forging partnerships for commercialization.

Founders Hub

The Agri-Food Tech industry is facing dynamic growth globally, with start-ups constantly making waves with new tech and innovations.

Agri-Food Tech Expo Asia provides these start-ups with opportunities to scale, gain knowledge and resource exchange and meet with the greater Agri-Food Tech community with the Founders Hub.



The Founders Hub is a concept to facilitate the growth journey of start-up in the Agri-Food Tech Sector, showcasing:

- Start-ups (kiosks)
- A platform for founders to share their exceptional stories leading to their success today, and the challenges that they encountered.



Curated Off-Site Tours

Hosted Off-Site visits to innovation centres, research institutes, demo factories.

Free to join for Expo attendees with 2-way transport provided (2nd and 3rd day of Expo)

*Customized Site Tours can be organized according to your needs!

The Market Place – Facilitate Business Transactions

Visitor Profiles

Targeted Profiles

- Government Agencies
- Policy-makers and Regulators
- Multi-National Corporations
- R&D Innovation Centres
- Research Institutions
- International Think Tanks
- Venture Capitalists, Investors
- Accelerators and Incubators
- Innovative Start-ups and SMEs
- Agri-food Companies
- F&B Brand Owners and Manufacturers
- Food Retail Brands
- Importers and Exporters
- Wholesalers and Distributors
- Food Establishments
- Food Service Providers
- Manufacturers and Suppliers
- Trade Associations
- Urban and Aquaculture farmers
- Consultants and Providers
- Community & Interest Groups
- Institutes of Higher Learning
- Media

Targeted Markets



Malaysia



Indonesia



India



Thailand



Australia



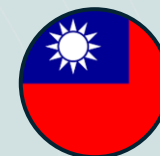
Vietnam



Philippines



China



Taiwan



South Korea

Regional Roadshows/ Networking Events

Our Regional Roadshows and Networking Events enable key stakeholders to share first-hand insights on their thoughts of the future of agri-food in the nation. Generate ideas through the convergence of thought-leaders and industry professionals in the region and locally.

Our Regional Roadshows/Networking Events aim to:

- Highlight initiatives to integrate Agri-Food Tech in the sector
- Drive the broad adoption of advanced technologies.
- Raise awareness about Agri-Food technologies targeting critical regional issues.



Thailand

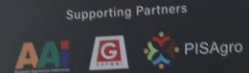


Indonesia

Opportunity for Exhibitor To Engage in Regional Roadshows :

- ❖ Speaking Opportunity
- ❖ Networking Session with Buyers Associations/Conglomerates/ key decision makers

AG-VOLUTION FOR THE FUTURE - INDONESIA
August 24th 2022



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AFTEA 2024 Participation Packages

Shell Scheme Package (from SGD6,750)

Physical Standard Shell Scheme (SGD750/sqm)

- 9sqm SGD 6,750
- 18sqm SGD 13,500
- 36sqm SGD 27,000
- 54sqm. SGD 40,500

Standard Physical Exhibition showcase (9sqm)

- Up to 3 booth representatives
- Opportunity for physical networking

Shell scheme booth entitlement (9sqm)

- 1 x info table, 2 x folding chairs
- 2 x Lightings, 1 x Power socket
- Carpeted flooring, Company name
- 1 x waste paper basket

Raw Space Package (from SGD11,700)

Physical Bare Space (SGD650/sqm)

- 18sqm SGD 11,700
- 36sqm SGD 23,400
- 54sqm. SGD 35,100

Bare Space Exhibition showcase (18sqm)

- Up to 6 booth representatives
- Opportunity for physical networking

INTERNATIONAL START-UP PAVILION/FOUNDERS HUB

START-UP PAVILION

START-UPS PAVILION*

Have a great idea but require investment to get it kick started? Join our START-UPS PAVILION and get to speak to interested investors & VCs.

*Subject to approval with following criteria:

- The company is incorporated 5 years or less
- Demonstrate innovative product or solution in the Agri-Tech or Food Tech sectors
- Less than 50 staff
- Less than \$50 million annual sales revenue
- Company must not be a subsidiary of a group that does not fulfil the above sales revenue and staff criteria

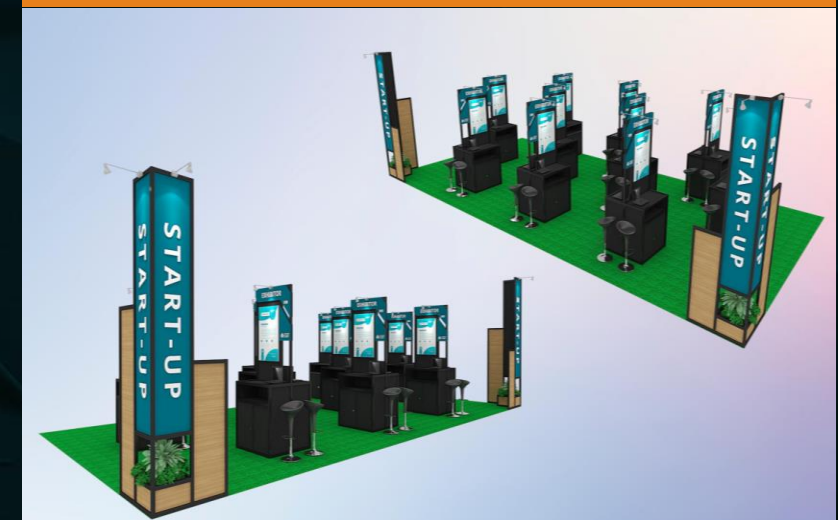
START-UPS PAVILION: SGD 3500

Physical kiosk

- Up to 2 booth representatives
- Opportunity for physical networking

Standard Physical Kiosk entitlement (6sqm)

- Kiosk with façade & poster
- Lockable cabinet
- 2 x Lightings, 1 x Power socket
- Carpeted flooring, Company name
- 1 x High Chair
- 1 x waste paper basket





AGRI-FOOD
TECH EXPO
ASIA 2024

SECURE YOUR BOOTH AT
ASIA'S LEADING **AGRI-FOOD**
AND AGRI-TECH INDUSTRY EVENT

19-21 November 2024

Sands Expo & Convention Centre, Singapore



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