

The Seafood Marketplace for ASIA



10–12 SEPTEMBER 2025 / SINGAPORE
SANDS EXPO AND CONVENTION CENTRE



We did the exhibition since 2022, last year and this year as well, and we found that the show is growing, the quality of visitors is increasing... It's a great gateway to Southeast Asia and that's the reason we started exhibiting here."

– 2024 Exhibitor,
Partner Seafood Inc | Canada

Exhibit in 2025!

For information about exhibiting or to learn how you can participate in advertising and sponsorship opportunities, please contact:

Sales Team

sales-asia@seafoodexpo.com
+1.207.842.5517



seafoodexpo.com/asia

Proven Success, Unmatched Opportunities – This Is Where Your Business Grows

Seafood Expo Asia is growing alongside Asia's booming seafood demand, strategically positioned in **Singapore** – a global business hub at the heart of Asia. With its **pro-business environment, world-class infrastructure and access to key markets**, this is your gateway to thriving in the lucrative Asian seafood marketplace.

PROVEN SUCCESS FOR EXHIBITORS



93%

considered Seafood Expo Asia important to their business



90%

were satisfied with the quality of visitors to their stands



US\$1.4M

in expected sales over the next year as a result of exhibiting

What Visitors Are Looking For

TOP 10 PRODUCTS & SERVICES VISITORS PURCHASE

1. Frozen seafood
2. Fresh seafood
3. Value-added seafood
4. Primary processing equipment
5. Live seafood
6. Aquaculture/farm-raised seafood
7. Canned seafood
8. Packaging materials & equipment
9. Refrigeration/freezing equipment & supplies
10. Transportation/logistics/ cold storage

EXCLUSIVE FREE BUSINESS MATCHMAKING PROGRAM

The **only event in Asia** offering a tailored Business Matchmaking Program that connects exhibitors with **high-volume buyers and importers**, making your participation more efficient and rewarding.



390+

meetings successfully conducted in 2024



Maximize ROI

with focused, pre-scheduled appointments

EXPERIENCE THE ENERGY OF LAST YEAR'S EVENT!

SCAN TO WATCH THE HIGHLIGHTS



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The exhibition visitors were **vett**ed seafood professionals. The visitors were seriously seeking new products, new suppliers and new opportunities."

- 2024 Exhibitor,
Ocean Union | Indonesia

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#SEASIA25
seafoodexpo.com/asia

PART OF A GLOBAL SEAFOOD PORTFOLIO



Produced by: **diversified**

A Member of: ufi

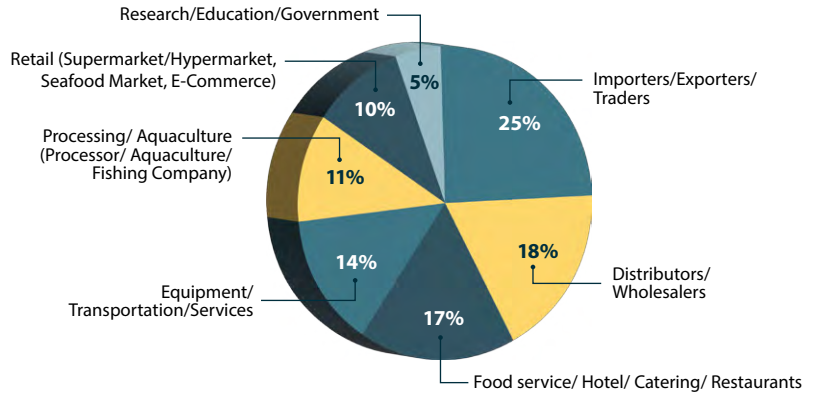
CONNECTING EXHIBITORS WITH THE RIGHT BUYERS

92% of visitors considered Seafood Expo Asia important to their business

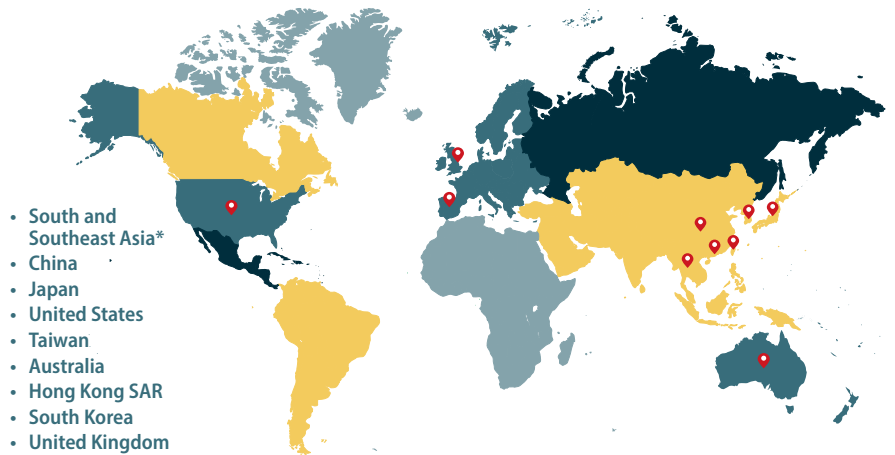
72% have purchasing authority

\$260k Average expected spend of approximately **US\$260k** over the next year as a result of attending the event

VISITOR BUSINESS CATEGORIES:



TOP VISITING COUNTRIES



*Including Brunei, Cambodia, Timor-Leste, India, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Sri Lanka, Thailand and Vietnam

SAMPLE LIST OF HIGH VOLUME BUYERS

- | | | |
|--|--|---|
| ABR HOLDINGS LIMITED SINGAPORE | I FOOD CONCEPT (I.F.C) CO.,LTD THAILAND | PIAU KEE MARINE SDN BHD MALAYSIA |
| AQUA STAR PTY LTD AUSTRALIA | ITM ALIMENTAIRE INTERNATIONAL THAILAND | PT NALLI BOGA INDONESIA INDONESIA |
| BIG C SUPERCENTER CO., LTD THAILAND | JAPANESE CONSUMERS' CO-OPERATIVE UNION JAPAN | RE&S ENTERPRISES PTE LTD SINGAPORE |
| CENTRAL FOOD RETAILS CO., LTD THAILAND | JOHNSON SEAFOOD CO., LTD TAIWAN | ROYAL SEAFOOD VIETNAM |
| CJ FRESHWAY CORPORATION SOUTH KOREA | JUMBO GROUP SINGAPORE | SATS LTD SINGAPORE |
| CLASSIC FINE FOODS HONG KONG SAR | LIDL & KAUFLAND ASIA PTE. LTD SINGAPORE | SHENG SIONG GROUP SINGAPORE |
| CP AXTRA PCL THAILAND | LONG JOHN SILVERS UNITED STATES | SMSI/SYSCO HONG KONG SAR |
| CUISINE SOLUTIONS ASIA THAILAND | MGM MACAU MACAO SAR | SODEXO SINGAPORE |
| DFI RETAIL GROUP SINGAPORE | MIDA FOOD DISTRIBUTORS, INC. PHILIPPINES | SURYA FOODS UNITED KINGDOM |
| EB SERVICES COMPANY LIMITED VIETNAM | MILLION (FAR EAST) LIMITED HONG KONG SAR | SUSHI EXPRESS GROUP PTE LTD SINGAPORE |
| EBISHO CORPORATION JAPAN | MX CATERERS (ASIA) PTE. LTD. SINGAPORE | TSUKUKIJANISHO CO.,LTD JAPAN |
| E-MART SOUTH KOREA | NIPPON GOURMET TRADING COMPANY LTD MACAO SAR | VIKING GROUP SOUTH KOREA |
| FISHMAN FOODS AUSTRALIA | NTUC FAIRPRICE CO-OPERATIVE LTD SINGAPORE | YAMAE GROUP HOLDINGS CO LTD JAPAN |
| GATTEN KOREA SOUTH KOREA | PARKnSHOP (HK) LIMITED HONG KONG SAR | YONGHUI SUPERSTORES CO., LTD CHINA |
| HOMEFARM INTERNATIONAL JSC VIETNAM | | And more! |

All data based on 2024 visitor registration and post-event reports/surveys.