

Sales Prospectus



Connecting the Transport & Logistics Experience



October 29 - 31, 2025
Sands Expo & Convention Centre
Singapore

**tts transport
logistic**
SOUTHEAST ASIA

tts air cargo
SOUTHEAST ASIA



About the Event

transport logistic and air cargo Southeast Asia is the Southeast Asia edition of the world's largest trade show for transportation and logistics industry. It is poised to become the most influential event for logistics, mobility, IT, supply chain management and air cargo industry in Southeast Asia region.



Who will exhibit at transport logistic Southeast Asia

IT, telematics, e-business, telecommunications

- » Communications systems
- » eCommerce and e-business systems
- » Integrated traffic management systems (ITMS)
- » IT-Systems
- » Transport control and IT systems

Equipment for freight transport

- » Equipment for combined transport
- » Filling-station equipment
- » Freight transport systems (storage tank, special containers, pallets)
- » Logistics equipment for ports and shipping
- » Logistics equipment for the air cargo industry
- » Maintenance and repair
- » Pipeline transport and energy transport systems
- » Road vehicles (includes trucks, trailer, vans & heavy goods vehicles)
- » Security systems, anti-theft protection
- » Transport heating, transport cooling, and cold chain monitoring

Services, freight transport, logistics

- » Air freight
- » Logistics locations
- » Logistics services
- » Maritime logistics, including ports and shipping lines companies
- » Services for intralogistics
- » Services for the logistics industry
- » Transport and forwarding

Intralogistics, warehouse management systems, auto ID and packaging

- » Equipment for loading bays and terminals (interfaces between internal and external materials flow)
- » Transport packaging, freight securing
- » Warehouse, storage, conveying, and distribution management and equipment

- » Airlines
- » Airports
- » Cargo handling companies
- » Charter brokers
- » DP systems for logistics, transport, and airline management
- » Equipment and control systems for airlines and airports
- » Express services
- » Forwarding agents
- » General sales agents
- » Logistic systems and products for the air-cargo industry
- » Logistics providers
- » Organizations and trade associations
- » Security services
- » Services for the air cargo industry



Who will exhibit at air cargo Southeast Asia?



Meet shippers and decision makers from the following sectors

- » Chemical
- » Consumer goods: clothing / textiles
- » Consumer goods: fast moving consumer goods
- » Consumer goods: food and beverage
- » Consumer goods: furnishing
- » Electrical products
- » Glass / ceramics / stone / soil
- » Mechanical engineering
- » Metal
- » Oil refining
- » Pharmaceutical
- » Retail / ecommerce
- » Rubber / plastic
- » Transport / logistics
- » Vehicle manufacturing
- » Wood

Past Results in 2023

AT-A-GLANCE

7,300+
Participants



58%
Local

42%
International

77%
C-Suite and
Management



37% Managerial
26% Director
15% Junior Executive
11% C-Level
7% Others
3% Vice President
1% Academia

“ transport logistic SEA and air cargo SEA had been an amazing place to be in the past 3 days, the event made our network grow and is a good starting point for us in the Southeast Asia region. It has a large number of international guests and not only a place to be for Singapore, but it was also a place to be where the world met. ”

Theresa Groninger

Head of Sales & Marketing, Cellumation GmbH

135
Exhibitors

23
Exhibiting
Countries

580+
Pre-Arranged
Meetings

50+
Sessions

70+
Speakers



Top 10 Attendees Countries & Regions

**outside Singapore*

1. Malaysia
2. Indonesia
3. Germany
4. India
5. China
6. Vietnam
7. Hong Kong
8. United Arab Emirates
9. Thailand
10. Philippines

We asked what are their main objectives at tlacSEA 2023?

New Business Partners **53%**

Industry Networking **65%**

Industry Insights **58%**

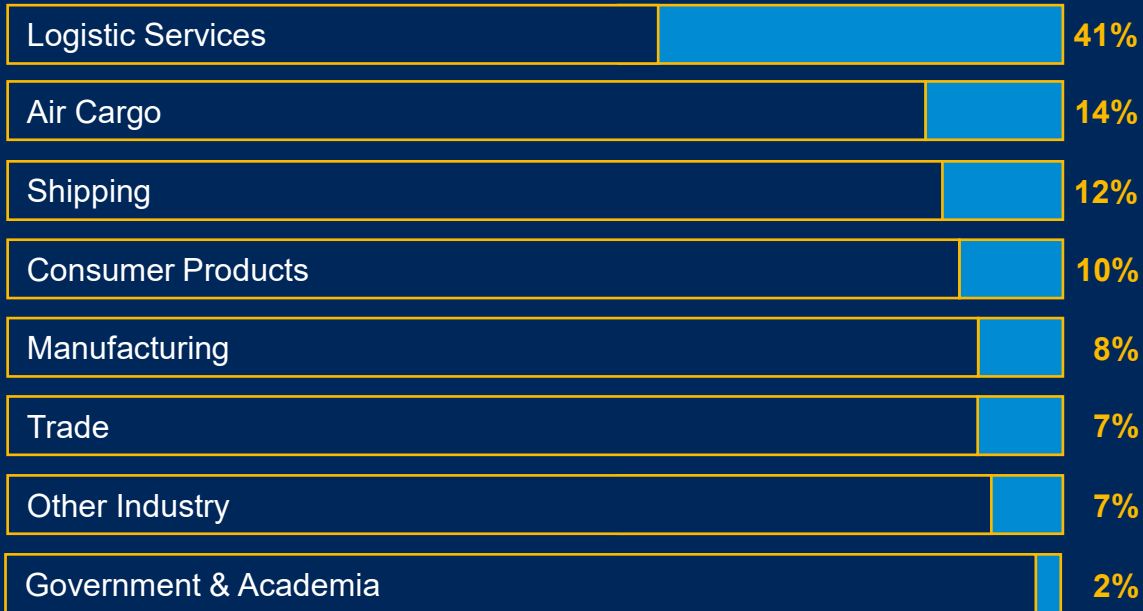
Sourcing for Solutions **46%**

#tlacSEA

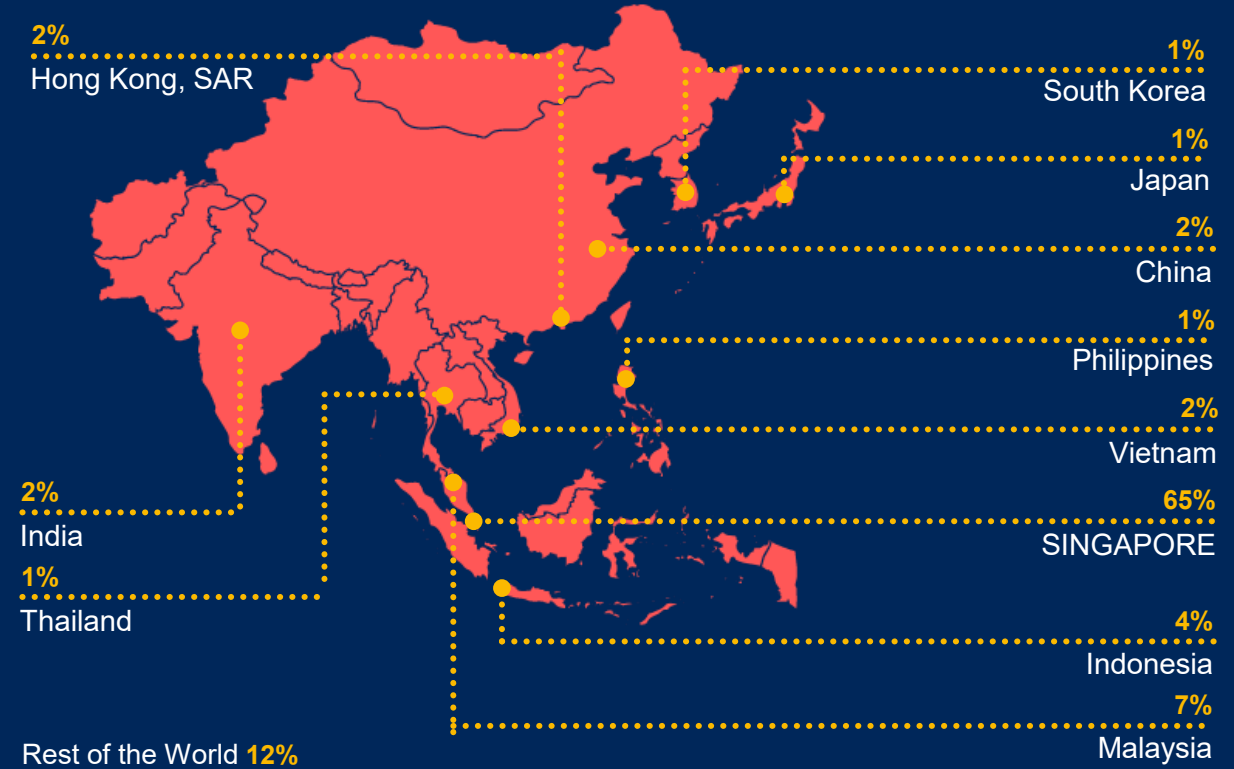
Past Results in 2023

VISITORS PROFILE

Nature of Business



Visitors Breakdown by Region



“ This event has generated significant interest, drawing crowds from the industry who are eager to learn more about our company. While our brand was known to many, there was a lack of clarity about our diverse services, and this event has successfully heightened our brand awareness. We've been receiving numerous inquiries, particularly from sectors aligning with our focus — medical devices, electronics, and FMCG. Affirming, transport logistic Southeast Asia's impact on our business success.

Sukrisno Chiuman
Managing Director, Satsaco Group

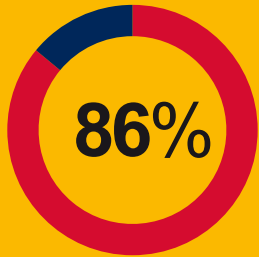


#tlacSEA

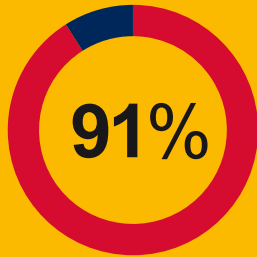
Past Results in 2023

OVERVIEW

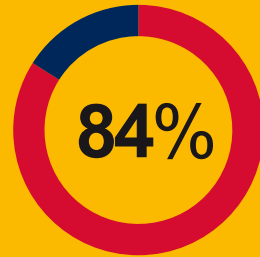
Exhibitors Overview



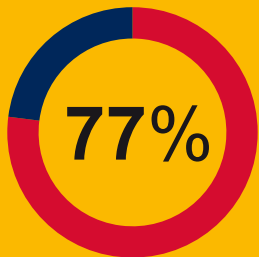
Met the Objectives



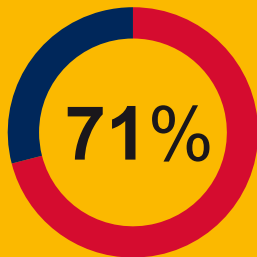
Overall Event Satisfaction



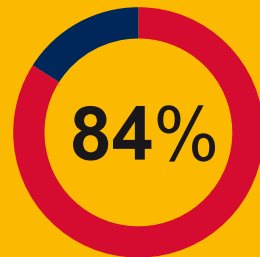
Visitors' Quality



Visitors' Profile

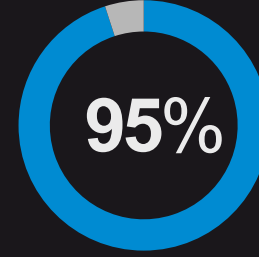


Visitors' Numbers

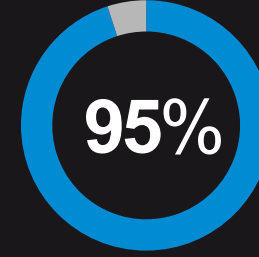


Interest to Participate in 2025 edition

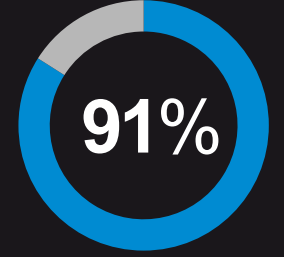
Visitors Overview



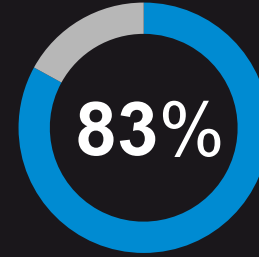
Met the objectives



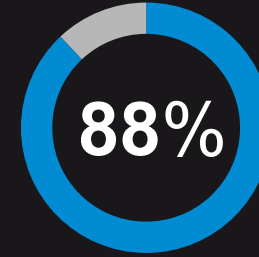
Overall Event Satisfaction



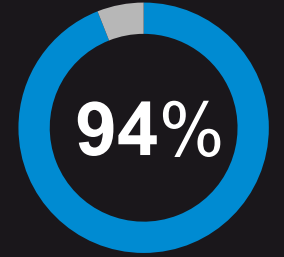
Main Conference & Exhibitors Seminar Quality



Exhibitors' Profile



Networking Opportunities



Will participate at the next edition in 2025?

“ The event was a great success for our company, especially this is the first time, we had participated in the trade fairs like this. We made many new potential businesses partners and customers during the event and networking session. Will definitely be joining in the next edition.

Gianluca Marcangelo, Head of Industry Relations and Marketing, Challenge Group



#tlacSEA

BE AN EXHIBITOR

Participation Options for 2025

Participation Options

1

Deluxe Booth

(18 SQM)

Fully furnished hassle-free booth packages. Just complete the setup with your product displays and you're ready to go!

SGD 18,000
per booth

2

Innovation Hub Booth

(9 SQM)

(For Startups / Tech Companies only)

Basic booth setup featuring your company logo prominently displayed on the front counter for maximum brand visibility.

SGD 6,750
per booth

3

Space Only

(minimum 24 SQM)

Design and build your own booth that will create a memorable impression to visitors!

SGD 640
per SQM

Sponsorship

Sponsorship & Branding opportunities are available to enhance your branding and marketing campaigns. Speak with our team today to discuss your customized package for your needs.

**Add-on for exhibiting companies only*



Future Logistics Zone

Additional space to showcase latest advancements in logistics technology, including autonomous vehicles, drones, smart warehousing and more.

**Add-on for exhibiting companies only.*

Deluxe Booth (18 SQM)

Space Entitlements:

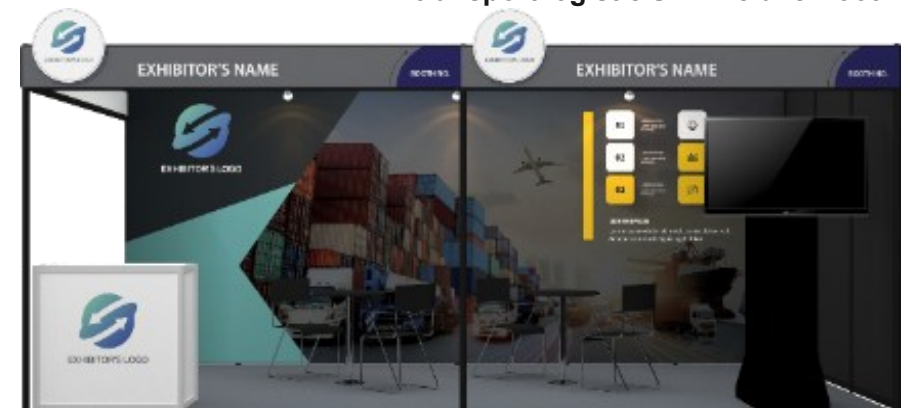
- » 1 x High Lockable Counter with Graphic Print
- » 1 x White Adjustable Barstool
- » 2 x Black Round Tables
- » 4 x Black Easy Armchairs
- » 1 x Wastepaper Basket
- » 1 x 13amp Single Phase Power Outlet
- » 1 x 42" LED TV (include single phase power)
- » 2 x Logo Print on Fascia Board
- » 1 x 6m Full Graphic Background Print

Other Entitlements:

- » 4 x Exhibitor Badges
- » 10 x VIP Nomination
- » 1 x Business Events Account (includes Exhibitor Listing and Lead Scanner)
- » Eligible for a 20-Minute Presentation Opportunity at Exhibitor Seminar Stage on Day 1 and Day 2. **Limited slots available!**



transport logistic SEA Deluxe Booth



air cargo SEA Deluxe Booth

NOTE: the actual booth is subject to change.

SGD 18,000
per booth

Innovation Hub Booth

(9 SQM, For Startups / Tech Companies)

Space Entitlements:

- » Fascia board with company name and stand number
- » 1 x Lockable Cabinet with Logo Print
- » 1 x Round Table
- » 4 x Folding Chairs
- » 1 x Wastepaper Basket
- » 2 x Long Arm Spotlight
- » 1 x 13amp/230V Single Phase Power Outlet

Other Entitlements:

- » 2 x Exhibitor Badges
- » 10 x VIP Nominations
- » 1 x Business Events Account (includes Exhibitor Listing and Lead Scanner)



NOTE: the actual booth is subject to change.

SGD 6,750
per booth

Space Only (Min. 24 SQM)

SGD 640
per SQM

Space Entitlements:

» Exhibitor Badges Entitlement

| Size (in SQM) | Exhibitor Badges |
|---------------|------------------|
| 24 to 35 | 6 |
| 36 to 53 | 8 |
| 54 to 71 | 12 |
| 72 to 89 | 16 |

| Size (in SQM) | Exhibitor Badges |
|---------------|------------------|
| 90 to 107 | 20 |
| 108 to 125 | 24 |
| Above 125 | Maximum 40 |

- » 10 x VIP Nomination
- » 1 x Business Events Account for every 36sqm, maximum 4 Business Event Account (includes Exhibitor Listing and Lead Scanner)
- » Eligible for 1 slot of 20 mins at Exhibitor Seminar Stage. **Limited slots are available!**

Add-on

Co-Exhibitors

Entitlements:

- » 2 x Exhibitor Badges
- » 10 x VIP Nomination
- » 1 x Business Events Account (includes Exhibitor Listing and Lead Scanner)

NOTES:

- » Co-Exhibitor Name will not be displayed on fascia board for Deluxe Booth
- » Maximum 1 Co-Exhibitor per 18 SQM Deluxe Booth

SGD 500
per co-exhibitor

Future Logistics Zone

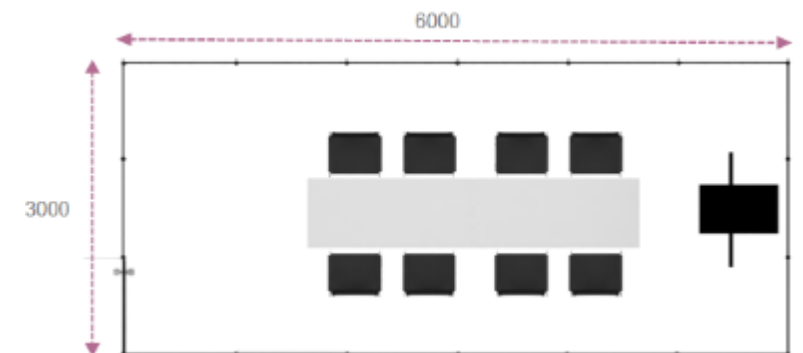
Solely for the showcase of the latest advancements in logistics, featuring state-of-the-art equipment, autonomous vehicles, drones, smart warehousing, including prototypes and models that set to revolutionize logistics and air cargo industry.

SGD 320*
per SQM

Add-on

Meeting Rooms

| Meeting Room for 4 pax | | Meeting Room For 8 pax | |
|---|---|---|---|
| • Room Size: 9 SQM | | • Room Size: 18 SQM | |
| • 1 x 1.5mL Long Table | | • 2 x 1.5mL Long Table | |
| • 4 x Black Easy Armchairs | | • 8 x Black Easy Armchairs | |
| • 1 x 42" LED TV (include single phase power) | | • 1 x 42" LED TV (include single phase power) | |
| • 1 x 13amp Single Phase Power | | • 1 x 13amp Single Phase Power | |
| • 1 x Company Logo on Door Flag | | • 1 x Company Logo on Door Flag | |
| • 1 x Case Mineral water (12 Packets, 330ml) per day | | • 1 x Case Mineral water (12 Packets, 330ml) per day | |
| 1-DAY RENT | SGD 1,500 | 1-DAY RENT | SGD 2,000 |
| 3-DAYS RENT | SGD 4,200 Inclusive of 2 x Company Logo on Panels | 3-DAYS RENT | SGD 5,800 Inclusive of 3 x Company Logo on Panels |



NOTE: the actual meeting room is subject to change.

Visitor Marketing for Your Success



Website

Exhibitor listing and profiles will be made available on transport logistic and air cargo Southeast Asia's website and business events app.



E-newsletter

Monthly newsletter including industry updates will be circulated transport logistic and air cargo industry subscriber.



Trade Magazine, Newspaper and Online Media

Spot transport logistic and air cargo Southeast Asia in various trade magazines, publications, news, and digital platforms across the region.



Association & Media Partnership

Strategic partnership with leading industry organizations to ensure maximum exposure to your prospects.



Promotional Materials

A series of print and digital promotional materials including the event highlights will be sent to targeted global buyers.



Social Media

Participants may stay up to date with transport logistic and air cargo Southeast Asia's developments and industry happening via our social media channels across Facebook, LinkedIn, X, and Instagram.



VIP Nomination

Nominate your key clients to enjoy the VIP Lounge during their visit at transport logistic and air cargo Southeast Asia and gain access to exclusive programme for VIPs



Sponsorship Opportunities

Various sponsorship offerings tailored to suit your business needs, providing your organization maximum visibility, branding and networking opportunities.

Our Partners

Held In



Supported By



Strategic Partners



Supporting Partners



Our Partners

Media Partners



Newsire Partners



“

Participating in air cargo Southeast Asia has been a valuable experience. In the dynamic post-COVID landscape, this event provided an opportune moment for the logistics ecosystem to gather, fostering engaging conversations, sharing insights, and planning for the future. The tradeshow has directly benefited Emirates SkyCargo by facilitating fruitful discussions, generating innovative ideas, and paving the way for collaborative initiatives that promise a win-win for everyone.

”

Ravishankar Mirle

Vice President Cargo Commercial Operations,
Far East & Australasia, Emirates SkyCargo

About the transport logistic

As the leading trade fair, transport logistic presents the complete range of the logistics industry. The latest developments in IT, telematics, e-business and telecommunications are presented in the various exhibition areas. In addition, the trade show bundles leading innovations in intralogistics, warehouse management systems, auto-ID and packaging. For freight transport, the focus is on vehicles and solutions for road, rail, ports, shipping, air freight and combined transport. In addition, numerous service providers will be presenting specialized services for freight transport and logistics. Experience the diversity of the industry at transport logistic.

the transport logistic and air cargo global network



February 14-16, 2024
Mumbai, India



June 25 - 27, 2024
Shanghai, China



June 25 - 27, 2024
Shanghai, China



November 20-24, 2024
Istanbul, Turkey



November 20-24, 2024
Istanbul, Turkey



February 19-21, 2025
Nairobi, Kenya



February 19-21, 2025
Nairobi, Kenya



June 2-5, 2025
Messe München



June 2-5, 2025
Messe München



October 29-31, 2025
Singapore



October 29-31, 2025
Singapore



November 2025
Miami, USA



November 2025
Miami, USA

OCTOBER 29 - 31, 2025
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Singapore

» www.transportlogisticsea.com | www.aircargosea.com



exhibition and conference



exhibition and conference

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T: +65 6236 0988

Secure your booth now!

- » transportlogisticsea.com/become-an-exhibitor
- » aircargosea.com/become-an-exhibitor

Follow our social media channels for latest updates



#tlacSEA

About the organizer

Messe München GmbH (MMG) is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. MMG is the owner and organizer of the world leading transport logistics / air cargo trade fair organized every two years in Munich.

A full subsidiary of Messe München GmbH (MMG), MMI Asia established in Singapore in 1992, is now embarking on a significant growth and expansion program, bringing some of MMG's world leading brands to the Southeast Asia market. transport logistic and air cargo Southeast Asia are organized by MMI Asia Pte Ltd.

Organized by:



Held in:



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exhibition and conference



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