



DOING BUSINESS IN VIETNAM

VIETNAM TRADE OFFICE IN SINGAPORE (VTO)

NA ADOPTS RESOLUTION ON VIETNAM'S INTERNATIONAL FINANCIAL CENTRE

The National Assembly (NA) on June 27 adopted the resolution on the International Financial Centre (IFC) in Viet Nam, with 438 out of 447 legislators voting in favour, representing 91.63% of all NA deputies.

The resolution, comprising six chapters and 35 articles, will come into effect on September 1, 2025.

It outlines the framework for the establishment, operation, governance, oversight, and implementation of special mechanisms and policies applicable to Viet Nam's IFCs.

It is applicable to all centre participants, investors, relevant authorities, organisations, and individuals involved in the operation of the IFC as defined in the resolution.

(Continue reading on page 2)

July 2025

Focus

- | | | |
|--|---|----|
| * Vietnam business update and news regulations | • Vietnam taps Halal market to boost agricultural exports | 4 |
| * Vietnam Energy Focus | • Ceiling price set for offshore wind power in 2025 | 8 |
| * Workshops and trade events | • The Business Show Asia returns this August 2025 | 11 |
| * Special report and commentary | • Vietnam's textile industry surges ahead, fueled by strong alliance: insider | 12 |

VIETNAM ISSUES NEW CIRCULAR ON CERTIFICATES OF ORIGIN

The circular, effective from July 1, regulates two entities authorised to issue C/O: the ministry's Import and Export Department and organisations authorised by provincial and municipal people's committees.

The Ministry of Industry and Trade has issued Circular 40/2025/TT-BCT detailing procedures for issuance of certificates of origin

VIETNAM BUSINESS UPDATE AND NEWS REGULATIONS

(C/Os) and written approvals for self-certification of origin by exporters, a move to decentralise and streamline trade administration.

The circular, effective from July 1, regulates two entities authorised to issue C/Os: the ministry's Import and Export Department and organisations authorised by provincial and municipal people's committees.

The issuance process will be conducted via the eCoSys platform at the address www.ecosys.gov.vn. The system is managed by the Department of e-Commerce and Digital Economy and integrated with the national Single Window system.

Authorised bodies must publish their procedures and provide guidance to businesses to ensure compliance with regulations.

The Import and Export Department will provide training and conduct periodic inspections to ensure smooth issuance of C/Os nationwide.

(Source: MOIT)

NA ADOPTS RESOLUTION ON VIETNAM'S INTERNATIONAL FINANCIAL CENTRE

(Continue from page 1)

According to the resolution, the IFC will be based in Ho Chi Minh City and Da Nang, developed on a unified model of operation, supervision, and governance. Each city will have tailored financial product strategies

that leverage their respective strengths while maintaining fairness and mutual complementarity. The aim is to elevate Viet Nam's position in the global financial network and foster economic growth drivers.

The IFC will also serve as a platform to promote sustainable finance, encourage the development of green financial products, and mobilise resources for energy transition and green transformation projects, contributing to sustainable socio-economic development. It will operate in accordance with advanced international standards, linking with major global financial markets and facilitating integration between domestic and international exchanges. It is designed to attract capital flows and foster innovation in financial services, especially in financial technology.

The centre will develop a highly skilled workforce by attracting both domestic and international financial professionals, while creating a business-friendly and liveable environment for global investors and experts.

The development of the IFC must strike a balance between the interests of the State, investors, and the public, and safeguard financial security, economic stability, political order, and social safety.

Entities that meet the criteria set forth in this resolution and associated legal documents will be entitled to benefit from the special mechanisms and policies outlined.

These special policies will apply within the administrative boundaries of the IFC as specified by a Government Decree on the centre's establishment, as referenced in Article 8 of the resolution.

IFC members must operate with efficiency, transparency, integrity, and professionalism, adhering to international standards in both financial and supporting services.

The IFC will maintain operational independence from state management functions.

The State affirms its recognition and protection of the ownership of assets, investments, income, and all lawful rights and interests of IFC members.

To attract investment, technology, modern management methods, and high-quality human resources, the Government will introduce superior and tailored mechanisms and incentives.

These include creating favourable environment conducive to free movement of international capital; promoting the development of the stock market, insurance, banking, digital assets, fintech, and e-commerce to support green, sustainable projects and innovation-driven financial services; and drawing and developing high-quality human resources in Viet Nam.

Regulatory and supervisory agencies within the IFC will be streamlined, empowered, and responsive to investors and market participants.

They will follow special administrative procedures aligned with both international practices and Viet Nam's legal context.

Special mechanisms and policies will cover key areas including foreign exchange and banking activities; capital markets and tax incentives; immigration, residency, and labour for experts and investors; social security and employment; land use, construction, and environment; controlled pilot frameworks for fintech and innovation; strategic investor incentives and infrastructure development; trade and service regulations, including import/export, distribution, and fees; and dispute resolution in investment and business activities.

In transactions involving at least one foreign party, the parties may agree to apply foreign law, provided it does not contravene the fundamental principles of Vietnamese law.

If no governing law is agreed upon, the law of the jurisdiction most closely connected to the transaction shall apply.

For property-related transactions such as ownership, leasing, or collateral involving real estate, the law of the jurisdiction where the property is located will apply.

The official working language of the IFC is English, or English accompanied by a Vietnamese translation. All regulations and internal rules will be published in both English and Vietnamese.

Financial, technical, and statistical documents must be stored in English or in bilingual format.

Administrative procedures, transactions among IFC members and with foreign parties, and dispute resolution will all be conducted in English or in English with a Vietnamese translation.

(Source: VNA)

VIETNAM TAPS HALAL MARKET TO BOOST AGRICULTURAL EXPORTS

Vietnamese seafood processing and export enterprises are in the process of completing procedures and adopting necessary technologies to bring their products into the Halal market.

The signing of multiple trade cooperation agreements between Vietnam and Middle Eastern countries in late 2024 has opened new opportunities for Vietnamese goods to enter the Halal market, creating strong momentum and prospects for Vietnamese businesses, particularly those operating in agriculture.

According to Deputy Minister of Agriculture and Environment Phung Duc Tien, products entering the Halal market, which accounts for 25% of the world's population, must comply with Islamic laws, particularly in items such as food and cosmetics. The growing demand for food in Muslim countries presents significant opportunities for Vietnam's agricultural and aquatic products, and food processing industries.

Vietnamese seafood processing and export enterprises are in the process of completing procedures and adopting necessary technologies to bring their products into the Halal market.

According to To Thi Tuong Lan, Deputy Secretary General of the Vietnam Association of Seafood Exporters and Producers (VASEP), Vietnamese seafood companies are actively pursuing strategies to expand into new markets to mitigate risks associated with overreliance on one or a few traditional markets.

Among them, Minh Phu Group has obtained Halal certification and is boosting shrimp exports to the Halal market. Other companies such as Vinh Hoan Corporation and Bien Dong Seafood Co., Ltd also continue to expand their presence in this market alongside their traditional markets.

Lan said Vietnam's production standards such as VietGAP, GlobalGAP, and HACCP are largely aligned with Halal requirements, providing a solid foundation for the Halal certification process.

Vietnam has also strengthened partnerships with Halal certification bodies in the Organisation of Islamic Cooperation (OIC)'s member states, she noted, adding that recent agreements between Halal management agencies of Vietnam, Malaysia, and Indonesia aim to promote mutual recognition of Halal certificates and facilitate smoother market access.

Not only agricultural producers, but many food companies in Vietnam have also obtained Halal certification and are exporting their products to the Halal market. According to the Food and Foodstuff Association of Ho Chi Minh City, major food enterprises such as Vinamilk, Bibica, and Cholimex Food JSC have been exporting to Muslim markets for several years. Notably, Vinamilk has successfully won over consumers in the Middle East with high-quality Halal-certified products that fully meet the stringent standards and requirements of the region.

According to Le Chau Hai Vu, a consultant and improvement specialist at the Ministry of Industry and Trade, Halal certification is a

mandatory "entry pass" that food processing and export businesses must obtain to access markets in Muslim countries. He said that once certified Halal, products gain key advantages such as meeting the regulatory requirements for export to Muslim countries and earning the trust of Muslim consumers.

Given the potential of the Halal market, many Vietnamese agricultural exporters see it as both a driving force and a challenge in their strategy to penetrate new markets and boost the country's export revenue.

Nguyen Van Ha, General Director of Vietnam Agriculture Joint Stock Company, remarked that the Halal market is indeed a highly promising one for the future. To successfully tap into it, businesses must work together to establish a closed value chain model, ranging from product procurement and quality standardisation to the application of traceability technology, export, and market development.

According to Ha, investing in international standard systems such as Halal, GlobalGAP, or ISO is an essential path for enhancing the competitiveness of Vietnamese agricultural products./.

(Source: VTV)

VIETNAMESE CONSUMERS SPEND 16 BILLION USD ON ONLINE SHOPPING IN 2024

Shopee holds the largest market share, commanding 65% of GMV (around 10.4 billion USD), followed by TikTok Shop at 28% (4.5 billion USD), Lazada at 6% (1 billion USD) and Tiki at 1% (nearly 200 million

USD).

Vietnamese consumers spent an estimated 16 billion USD on online purchases via platforms such as Shopee, Lazada and TikTok Shop in 2024, placing the country among the top three e-commerce markets in Southeast Asia.

The newly released Southeast Asia E-commerce 3.0 report by Momentum Works shows that the region's total gross merchandise value (GMV) across e-commerce platforms reached 128.4 billion USD in 2024, up 12% year-on-year. On average, the region processed 43.6 million online orders per day, approaching the scale of the US market.

Shopee, Lazada and TikTok Shop accounted for more than 90% of total order volume, with Vietnam being one of the top five markets in the region alongside Thailand (23.5 billion USD), Malaysia (11.5 billion USD), the Philippines (16 billion USD) and Singapore (4.9 billion USD). Thailand and Malaysia led in growth, posting 22% and 20% increases respectively.

Indonesia remains the region's largest e-commerce market, with 56.5 billion USD in GMV and a 44% market share. However, its growth slowed to just 5% due to ongoing platform mergers.

In Vietnam, the e-commerce landscape is dominated by three major platforms. Shopee holds the largest market share, commanding 65% of GMV (around 10.4 billion USD), followed by TikTok Shop at 28% (4.5 billion USD), Lazada at 6% (1 billion USD) and Tiki at 1% (nearly 200 million USD).

Beyond major platforms, other digital commerce channels such as brand websites, multi-brand retailers, social media and messaging apps like WhatsApp contributed an additional 16.8 billion USD to the region's total e-commerce value.

The report also noted a resurgence of Chinese consumer brands in Southeast Asia. These brands are returning with upgraded products and more localised strategies to capture key market segments.

Momentum Works forecasts that Southeast Asia's e-commerce sector could generate an additional 131 billion USD in transaction value by 2030 if businesses effectively adopt artificial intelligence across sales, operations, logistics and customer service./.

(Source: VNS)

VIETNAM BECOMES SINGAPORE'S 8TH LARGEST EXPORT MARKET

In the first five months of the year, the two-way trade turnover reached more than 16.23 billion SGD, 28.07 per cent higher than that of the same period last year.

Việt Nam ranked as the eighth largest export market of Singapore with an export turnover of more than 11.7 billion SGD (US\$9.06 billion) in the first five months of this year, four places higher than that of the same period last year, according to the Vietnamese Ministry of Industry and Trade.

The ministry cited data from Enterprise Singapore, which said that last month, total import-export turnover between the two

countries reached more than 3.16 billion SGD, up 27.76 per cent year-over-year. Exports from Việt Nam to Singapore continued to grow well with a turnover of 869.3 million SGD, up 27.1 per cent, while import turnover grew by 28.02 per cent, reaching nearly 2.3 billion SGD.

In the first five months of the year, the two-way trade turnover reached more than 16.23 billion SGD, 28.07 per cent higher than that of the same period last year. Of that, Việt Nam's exports to Singapore increased sharply, by 37.7 per cent, reaching nearly 4.53 billion SGD and its imports reached more than 11.7 billion SGD, up 24.7 per cent.

More than 94.4 per cent of the commodities that Việt Nam exported to Singapore last month belonged to the group of machinery, equipment, mobile phones, components and spare parts of all kinds. Meanwhile, the other two main export groups - the group of reactors, boilers, machine tools and spare parts of the above machines; and the group of glass and glass products - only increased slightly or decreased.

Some other export groups also had very strong growth such as alcohol and beverages (up 104.48 per cent); optical machines, measuring instruments, medical equipment, watches, musical instruments and accessories of all kinds (up more than 52.58 per cent); and plastics and plastic products (up more than 48.43 per cent). On the contrary, some groups had quite strong declines, such as salt, sulfur, soil and stone, plaster, lime and cement (down 25.29 per cent) and aquatic products (down 17.85 per cent).

Regarding imported goods from Singapore to Việt Nam, in May, the group of machinery, equipment, mobile phones, components and spare parts of all kinds increased by 61.28 per cent and the group of reactors, boilers, machine tools and equipment and spare parts of the above machines increased by 92.44 per cent. Meanwhile, the group of gasoline and petroleum products decreased by 12.28 per cent./.

(Source: VNS)

VIETNAM RECORDS TRADE SURPLUS OF OVER \$7.5 BILLION IN FIRST HALF OF THE YEAR

Despite intense competition, rising logistics costs, and increasingly stringent import standards, many key export commodities continued to grow robustly, contributing significantly to the trade surplus.

Amid continued volatility in the global economy, Việt Nam's import-export activities maintained positive momentum in the first six months of this year, capitalising on free trade agreements and efforts to diversify markets.

Despite intense competition, rising logistics costs, and increasingly stringent import standards, many key export commodities continued to grow robustly, contributing significantly to the trade surplus.

According to data released on July 5 by the General Statistics Office under the Ministry of Finance, total merchandise trade turnover in the first half of 2025 reached US\$432.03

billion, up 16.1 per cent compared to the same period last year. Of this, exports were valued at \$219.83 billion, an increase of 14.4 per cent, while imports totalled \$212.2 billion, rising 17.9 per cent. The trade surplus stood at \$7.63 billion.

In June alone, export turnover reached \$39.49 billion, a slight decrease of 0.3 per cent compared to May but still up 16.3 per cent year-on-year. The foreign-invested sector remained dominant, accounting for \$30.85 billion in exports, equivalent to 73.5 per cent of total export turnover over six months. During the same period, 28 export items each recorded a value exceeding \$1 billion, with nine items surpassing the \$5 billion mark.

By category, processed industrial goods overwhelmingly led exports, generating \$194.28 billion, or 88.4 per cent of total export turnover. Although agricultural, forestry, fishery and mineral products accounted for a smaller share, they continued to play an important role in sustaining Việt Nam's international market presence.

On the import side, turnover in June reached \$36.66 billion, down 6.1 per cent from May but up 20.2 per cent year-on-year. The foreign-invested sector imported over \$139 billion worth of goods in six months, an increase of 22.3 per cent. Inputs for production accounted for 93.7 per cent of total imports, reflecting persistently high demand for materials and machinery.

In terms of markets, the United States remained Việt Nam's largest export destination, with turnover reaching \$70.91

VIETNAM ENERGY FOCUS

billion and a trade surplus of \$62 billion. Trade surpluses with the EU and Japan also expanded strongly.

Conversely, Việt Nam posted trade deficits of \$55.6 billion with China, \$14.6 billion with South Korea, and \$7.5 billion with ASEAN.

To sustain and further the export growth momentum, the Ministry of Industry and Trade has urged enterprises to make full use of 17 free trade agreements covering over 60 countries and territories, diversify markets, and focus on enhancing the quality and added value of products.

Nguyễn Thị Hương, Director General of the General Statistics Office, stressed the need to boost trade promotion, remove barriers, and facilitate the consumption of agricultural, fishery, and forestry products, particularly as export standards become increasingly rigorous.

The Ministry of Agriculture and Environment is also finalising mechanisms and policies to support the development of sustainable agricultural supply chains, improve competitiveness, and enhance the reputation of Vietnamese goods internationally.

Alongside this, measures to help businesses access capital, adopt advanced technologies, and protect exporters' interests will continue to be implemented to realise the export growth targets set for 2025./.

(Source: VNS)

CEILING PRICE SET FOR OFFSHORE WIND POWER IN 2025

The 2025 electricity price framework for offshore wind power sets regional ceiling rates, with the highest in the northern region at VNĐ3,975.1 (US\$0.15) per kWh, not including value-added tax.

The Ministry of Industry and Trade has approved the 2025 electricity price framework for offshore wind power, setting regional ceiling rates. The highest rate is in the northern region at VNĐ3,975.1 (US\$0.15) per kWh, not including value-added tax.

The ceiling rate for the south-central region is VNĐ3,078.9 per kWh, while the southern region's rate is VNĐ3,868.5 per kWh.

These rates match those from an earlier proposal by Việt Nam Electricity (EVN).

EVN said the proposed prices were based on investment cost estimates, with average capital expenditure for offshore wind power plants across regions calculated at VNĐ93.6 million per kW, or VNĐ93 billion per MW, using an exchange rate of VNĐ25,450 per US dollar.

However, capacity factors vary by region, with the north estimated at 38.4 per cent, the south-central region at 49.6 per cent and the south at 39.5 per cent.

EVN also noted that no official feasibility studies have been conducted for offshore wind projects in Việt Nam. Preliminary calculations were based on input parameters

developed by the Institute of Energy, drawing on figures from the Vietnam-Denmark Offshore Wind Technology Handbook.

Although Việt Nam has no prior experience with this type of power generation, the country has set an ambitious target of reaching 6,000MW of offshore wind capacity within the next five years to help ensure national energy security.

Copenhagen Infrastructure Partners representative Stuart Livesey said that to meet the adjusted roadmap under Power Development Plan VIII, Việt Nam must adopt a comprehensive approach to offshore wind development.

He stressed that establishing a clear and consistent legal framework is the first and most urgent step, as it provides long-term stability for investors and developers, mitigates risks and supports informed decision-making.

The second priority is upgrading transmission infrastructure, seaports and the domestic supply chain to handle large-scale offshore wind projects.

Encouraging the participation of local businesses through workforce training and preferential policies for local manufacturing will also be critical to enhancing economic efficiency and sustainable development.

Lastly, improving access to reasonably priced financing through international cooperation and transparent bidding mechanisms will be key to unlocking the sector's potential.

(Source: Vietnamnews)

NHON TRẠCH 4 POWER PLANT OFFICIALLY CONNECTS TO NATIONAL GRID

The Nhon Trạch 4 power plant, one of the two generating units under Việt Nam's first liquefied natural gas (LNG)-fired power complex, has officially connected to the national grid, achieving an initial capacity of 50 MW.

This is the first time the plant has delivered electricity to the grid, marking a significant milestone in commissioning prior to full commercial operation.

The event took place at 13:55 on June 27, 2025.

Previously, on June 6, the plant successfully completed its first ignition and no-load testing at 3,000 revolutions per minute, clearing a critical technical step before commencing load trials. According to the schedule, once all tests and technical assessments are completed, Nhon Trạch 4 is expected to begin commercial operation in November 2025.

As of the end of June, the Nhon Trạch 3 and 4 complex has reached 99.7 per cent of total construction progress. All procurement and equipment installation work has been carried out on schedule. Nhon Trạch 3, the sister unit, has been synchronised to the grid since February 5 and is currently in the final stages of trial operation.

In April alone, it operated stably for 30 hours in baseload mode, generating 812 MWh of electricity – a positive result reflecting both technological effectiveness and the strong operational coordination

among project stakeholders. With a total capacity of nearly 1,500 MW, the two plants will provide essential power to the national grid once completed, meeting growing demand and leading a new direction for the energy sector in line with the LNG focus in Việt Nam's Power Development Plan VIII.

Bringing Nhon Trạch 3 and 4 into commercial operation by the end of 2025 will not only help secure national energy security but also accelerate the goals of a sustainable energy transition, greenhouse gas emissions reduction, and green economic development./.

(Source: Bizhub)

VIETNAM OUTLINES THREE 2026 POWER SUPPLY SCENARIOS AMID GROWING ELECTRICITY DEMAND

In the most extreme case, electricity demand increases by more than 15 %, driven by breakthrough economic performance and widespread severe weather conditions. The MOIT is drafting three electricity supply scenarios for 2026, with the most extreme forecasting electricity demand growth exceeding 15 % as the country anticipates surging power demand to fuel economic growth.

At a meeting on Tuesday, Minister of Industry and Trade Nguyễn Hồng Diên urged preparations for next year's national electricity supply and grid operation plan to be sped up, stating that a strong economic growth target set to exceed 8 % from 2025 onward requires early and detailed power planning. According to the Electricity Regulatory Authority of Việt Nam (ERAV), in the base scenario, electricity demand is projected to grow

by 10 – 12 %, aligned with a GDP growth of 6.5 – 7 % under normal weather conditions. In another scenario, demand rises by 12-14 %, assuming GDP growth exceeds 7 %, together with prolonged heatwaves. In the most extreme case, electricity demand increases by more than 15 %, driven by breakthrough economic performance and widespread severe weather conditions.

At the meeting, Diên urged efforts to ensure adequate power supply for the remaining months of this year. ERAV Director Phạm Nguyễn Hùng said that Việt Nam produced an estimated 156.4 billion kWh in the first half of this year, increasing by 3 % year-on-year and meeting 45 % of the plan for the full year. Peak national load hit 51.67MW on June 2, a 5.7 % increase year-on-year. Peak consumption in the northern region alone increased by 2,632MW to 26,495MW.

According to a report from the National Electricity System and Market Operation (NSMO), the system is forecast to generate and import around 331.4 billion kWh, up 7.39 % over 2024, though slightly below the full-year target. NSMO said that oil and LNG-fired power sources may be needed during evening peaks in the south, when solar power output drops. Nguyễn Anh Tuấn, general director of Vietnam Electricity, urged coordination to speed up the implementation of grid expansion and energy infrastructure.

Vietnam Coal and Minerals Industrial Group (TKV) said it delivered 22.37 million tonnes of coal to power plants in the first quarter of this year, equivalent to 54.8 % of its contract volume, and plans to supply 19.23 million more tonnes in the second quarter.

(Source: VNS)

WORKSHOPS AND TRADE EVENTS

INVITATION TO FRANCHISE & LICENSE ASIA 2025 (FLASIA)

Date: 18–20 September 2025

Venue: Marina Bay Sands, Singapore

FLAsia 2025 is the one-stop marketplace for entrepreneurs, investors, franchisors, franchisees, licensors, licensees and industry professionals to explore scalable opportunities through proven franchising and licensing models.

Exhibition Showcase – connect with over 250 international and regional brands across high-growth sectors.

Knowledge Arena – expert-led keynotes, panels, and workshops on market entry strategies, structuring successful partnerships, and making informed investment decision.

Hawkerpreneur Zone – access to scalable local F&B concepts

Licensing Village – discover licensing potential, and gain inspiration for brand extension, co-branding, and new product development partnerships with IP owners and brand licensors.

Country Focus Sessions – gain actionable insights on international markets, regulatory landscapes, and franchisee/licensee success stories.

Join us and thousands of business leaders to unveil what's next in franchising and licensing across Asia!

Register now for your FREE visitor pass:

https://constellar.swoogo.com/franchiseliicenseasia2025/register?code=FLA25_VTO

(Source: VTO)

THE BUSINESS SHOW ASIA RETURNS THIS AUGUST 2025



[The Business Show Asia](#) is returning for its 4th edition on 27-28 August at the Sands Expo & Convention Centre in Singapore, one of the world's most renowned spaces for business conferences!

As you step into Sands Expo, you'll discover amazing opportunities to build and enhance your business. Whether you're looking to start a business or grow your existing business, this event offers a unique opportunity to access everything needed all in one place! Plus, hear from some of the biggest names in business offering invaluable advice and tips.

Mark your calendars now and click [here](#) to secure your free tickets!

Show Opening Times

Wednesday, 27 August 2025, 10am - 5pm

Thursday, 28 August 2025, 10am - 4pm

Location: Sands Expo & Convention Centre @ Marina Bay Sands

RSVP: https://www.asiabusinessshow.com/?utm_source=PARTNERvietnamtradeoffice

If you would like to have a booth, please contact Vietnam Trade Office in Singapore to be supported.

(Source: VTO)



VIETNAM TRADE OFFICE IN SINGAPORE (VTO)

10 Leedon Park,
267887, Singapore
Tel: +6586455033

E-mail: sg@moit.gov.vn

Website:

<https://vntradesg.org>

USEFUL LINKS

Ministry of Trade and Industry of Vietnam: <https://moit.gov.vn/web/web-portal-ministry-of-industry-and-trade/home>

Export Opportunities in Vietnam: <http://vietnamexport.com/>

Investment Procedure: <http://fia.mpi.gov.vn/category/115/legal-facts>

Business registration in Vietnam: <https://dangkykinhdoanh.gov.vn/en/Pages/default.aspx>

Database portal of supporting industries in Vietnam: <http://vsi.gov.vn/en/Pages/HomePage.aspx>

Trade Fairs in Vietnam: en.vietrade.gov.vn

VIETNAM'S TEXTILE INDUSTRY SURGES AHEAD, FUELED BY STRONG ALLIANCE: INSIDER

The industry's performance has been powered by bold investments in modern production lines, enabling Vietnamese firms to produce complicated products which were exclusive to advanced economies.

Despite mounting pressure from the global market, Vietnam's garment and textile industry is bouncing back and has demonstrated remarkable resilience, driven by strong alliance in the sector and strategic adaptability, according to Chairman of the Vietnam Textile and Apparel Association (VITAS) Vu Duc Giang. He told the press on June 19 that the business community has maintained composure and confidence while identifying ways to remove bottlenecks amidst the US's reciprocal tariffs.

The sector's five-month exports rose 9% year-on-year to 17.58 billion USD, he said, projecting first-half shipment could exceed 22 billion USD, with full-year revenues potentially reaching 47-48 billion USD, thanks to a series of breakthroughs in business operation and flexible order coordination strategies among enterprises. Giang highlighted that Vietnam's textile exports have shown robust growth not only in traditional markets like the US, where Vietnam now surpasses China in garment export value, but also in emerging regions including the Middle East and Africa, spanning more than 130 global markets.

The industry's performance has been powered by bold investments in modern production lines, enabling Vietnamese firms to produce complicated products which were exclusive to advanced economies.

He said a critical factor in this

success has been the collaboration among enterprises, from order sharing and market information to domestic distribution networks, ensuring companies advance together rather than stand in isolation. He stated that VITAS has served as a trusted partner who always listens to the industry's concerns and proposes recommendations to the Government to address challenges.

Environmental sustainability has emerged as a cornerstone of the industry's development strategy, Giang said, announcing that the association will host multiple investors in environmentally compliant textile dyeing industrial parks in Ho Chi Minh City on June 25, demonstrating Vietnam's commitment to green transformation and its pledges made at UN Climate Change Conference in Glasgow (COP26).

Digital transformation has been the focus of the sector, with various products launched on the e-commerce marketplaces which have earned international recognition for product quality and reliability.

Amidst globalisation where markets compete not only on price but also on brand value and cultural identity, Vietnam's textile industry is steadily establishing its unique character and reputation, according to Giang.

He held that press has a significant role to play in helping consumers identify quality products while avoiding counterfeit goods, thereby building trust in Vietnamese products and brands.

(Source: VNA)