



DOING BUSINESS IN VIETNAM

VIETNAM TRADE OFFICE IN SINGAPORE (VTO)

VIETNAM RANKS AMONG WORLD'S TOP FOUR MARKETS FOR BRANDED RESIDENCES.

Việt Nam has emerged as the world's fourth-largest market for branded residences, underscoring the country's growing appeal as a destination for luxury real estate investment, according to a new report by global property consultancy Savills.

The firm's Branded Residences 2025-26 report shows Việt Nam now ranks fourth globally by number of projects in the segment, trailing the US, Saudi Arabia and Mexico.

The country currently hosts more than 50 branded residential developments associated with 34 international brands.

The growth of the segment in Việt Nam also reflects broader economic trends. The country's expanding affluent class is creating a larger pool of potential buyers for high-end property.

(Source: VNS)

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GENERAL SECRETARY TO LAM: DEVELOPING STRATEGIC TECHNOLOGIES IS SOMETHING THAT CANNOT BE DELAYED

According to General Secretary To Lam, strategic technology must directly serve to improve the productivity and competitiveness of the economy; form new industries; and ensure technological self-reliance in key sectors...

VIETNAM BUSINESS UPDATE AND NEWS REGULATIONS

According to VNA, on the afternoon of March 18, at the Party Central Headquarters, the Central Steering Committee on Science, Technology, Innovation and Digital Transformation (the Steering Committee) held a thematic session on strategic technologies to assess the implementation situation and solutions to promote strategic technologies. General Secretary To Lam, Head of the Steering Committee, chaired the session.

Also attending were Prime Minister Pham Minh Chinh (Deputy Head of the Steering Committee); members of the Politburo, members of the Secretariat, members of the Central Committee of the Party, leaders of central ministries, departments and agencies, and members of the Steering Committee.

Developing strategic technologies is a matter of particular importance , not only as a task for the science and technology sector but also as a national strategic issue, directly related to the country's competitiveness, self-reliant development, and position in the new era.

In accordance with Resolution No. 57-NQ/TW of the Politburo, a list of 11 strategic technology groups and 35 strategic technology product groups was issued (according to Decision No. 1131/QĐ-TTg dated June 12, 2025); 6 strategic technology products were selected for immediate priority implementation, along with the development of a roadmap for each product. However, generally, the implementation methods remain hesitant; to date, no

existing strategic technology product has been systematically implemented and made a clear contribution to the economy.

According to the General Secretary, technological development should not be driven by chasing global technological trends, but rather by the needs of economic development and the long-term interests of the nation. Accordingly, strategic technologies must directly serve to: enhance productivity and competitiveness of the economy; create new industries; and ensure technological self-reliance in key sectors.

Therefore, identifying Vietnam's strategic technologies needs to be based on three fundamental factors: the need for economic development and increased competitiveness; the advantages and potential of domestic industries; and the ability to form value chains and markets for technology products.

Regarding the orientation for identifying the list of strategic technologies, the General Secretary requested that the list of strategic technologies should be approached according to a two-group structure: The first group includes strategic technologies belonging to industries and fields that already have established markets and have a significant, direct, and immediate impact. The second group includes technologies that create new growth drivers, foundational technologies for the future, and technologies that ensure self-reliance in the fields of security and defense.

(Source: VNA)

PREPARING THE CONDITIONS FOR OPERATING A CARBON MARKET IN VIETNAM

Over the past period, Vietnam has issued many mechanisms and policies to prepare for the carbon market. According to experts, the general legal framework for the carbon market in Vietnam is relatively complete and ready to operate the market...

To prepare state management agencies, units, and enterprises holding greenhouse gas emission quotas and carbon credits to participate in the pilot market, on March 6, 2026, the Climate Change Department (Ministry of Agriculture and Environment) organized a workshop on strengthening capacity to participate in the carbon market in Vietnam.

The workshop clarified the legal regulations that businesses and organizations must comply with when participating in the domestic carbon exchange. In addition, regulatory agencies and experts provided information and clarified the commodities that will be traded on the exchange, such as greenhouse gas emission quotas for facilities and which types of carbon credits can be traded.

In early 2025, the Prime Minister approved the plan to establish and develop a carbon market in Vietnam. Over a year later, Vietnam has now formed the legal framework to prepare for the operation of the carbon market.

Recently, the Government issued Decree No. 29/2026/ND-CP dated January 19, 2026, on the domestic carbon exchange. Following this, the Prime Minister issued Decision No. 263/QĐ-TTg dated February 9, 2026, approving the pilot total greenhouse gas

emission quota for 2025-2026.

Based on this total quota, Mr. Nguyen Tuan Quang, Deputy Director of the Climate Change Department, stated that the Ministry of Agriculture and Environment has issued Decision No. 699/QĐ-BNNMT dated February 27, 2026, piloting the allocation of quotas to greenhouse gas emitting facilities in 2025 and 2026. Accordingly, 110 facilities in the fields of thermal power, iron and steel production, and cement production have been allocated quotas.

Currently, relevant ministries and agencies such as the Vietnam Stock Exchange, the Hanoi Stock Exchange, the Vietnam Securities Depository and Clearing Corporation, and the State Securities Commission are working to finalize operational plans to soon launch the carbon trading platform.

Over time, the Ministry of Agriculture and Environment has coordinated with relevant units to develop and refine the national registration system for greenhouse gas emission quotas and carbon credits. The Ministry of Agriculture and Environment has issued Circular No. 11/2026/TT-BNNMT regulating the management and operation of the national registration system for greenhouse gas emission quotas and carbon credits.

Vietnam's carbon market will consist of two components: a greenhouse gas emission quota trading system and a carbon credit market. In the emission quota trading system, the market's commodity is greenhouse gas emission quotas allocated by the Government and the Ministry of Agriculture and Environment to major emitters.

(Source: Vneconomy)

DANANG WELCOMES TWO NEWS INTERNATIONAL ROUTES, BOOSTING REGIONAL CONNECTIVITIES

The central city of Da Nang has welcomed the launch of two new international air routes from Manila (the Philippines) and Bali (Indonesia), marking a significant step forward in expanding its connectivity across Southeast Asia.

A ceremony was held at Da Nang International Airport on March 20 to celebrate the inaugural flights operated by AirAsia.

At 3:20pm, flight Z2824 of Philippines AirAsia from Ninoy Aquino International Airport landed in Da Nang, carrying 180 passengers. The Manila–Da Nang route will operate four flights per week on Mondays, Wednesdays, Fridays and Sundays using Airbus A320 aircraft.

Later the same day, at 5:55 pm, flight QZ480 of Indonesia AirAsia from Ngurah Rai International Airport arrived with another 180 passengers. This marks the first direct air link between Bali and Da Nang, also operating four times weekly on the same schedule with Airbus A320 aircraft.

The welcoming event, held at Terminal T2, was attended by representatives of the municipal People’s Committee, the Indonesian Embassy in Vietnam, relevant agencies, and the airline. Activities included a ceremonial water salute, cultural performances, and the presentation of flowers and souvenirs to passengers.

Speaking at the event, Vice Chairwoman of the municipal People’s Committee Nguyen Thi Anh Thi highlighted that the launch of

the Manila–Da Nang and Bali–Da Nang routes plays an important role in expanding the city’s aviation network, contributing to tourism growth, trade promotion, and cultural exchange. The new routes are expected to shorten travel time and improve access to key regional markets.

According to Jane Runkat, Minister Counsellor of the Indonesian Embassy in Vietnam, travel demand between Vietnam and Indonesia has surged, with over 300,000 passenger movements recorded in 2025 and bilateral trade reaching 17.2 billion USD. The Bali–Da Nang direct service is anticipated to further boost cooperation across multiple sectors.

The introduction of these routes is expected to strengthen Da Nang’s position as an attractive destination in the region while opening up new opportunities to attract international visitors in the coming years.

(Source: Baoquocte)

PHU QUOC TOPS LIST OF SOUTH-EAST ASIA’S FASTEST-GROWING TRAVEL DESTINATIONS

Phu Quoc is the largest island in Vietnam and boasts a mild climate and natural beauty. It has gradually become a resort paradise for both domestic and foreign tourists, a land rich in primeval forests, pristine poetic beaches, and a host of resorts and high-end entertainment venues.

According to the website, Phu Quoc steals the hearts of foreign visitors thanks to its palm-strewn coast, white-sand beaches, and affordable luxury resorts.

From its jungle-traversed hinterland, crisscrossed with nature trails, to Doung Dong, a large town hosting a lively night market, to the Disney-style VinWonders, an amusement park featuring princess castles and thrilling theme rides, the island provides guaranteed fun for all travellers.

The four other destinations named in Travel Off Path's list included Phuket and Bangkok (Thailand), Kuala Lumpur (Malaysia), and Singapore.

One of the aspects that has most impressed international media is Phu Quoc's portfolio of tourism products and experiences found nowhere else. The world's longest three-wire cable car to Hon Thom Island has been described by CNN and Lonely Planet as a must-try experience for any visitor. Sunset Town, with its night market and cascading hillside streets, has been recommended by Expedia's travel experts to travelers worldwide.

Travel + Leisure has expressed admiration for the nightly fireworks displays at Sunset Town, as well as for the Guinness World Record-holding Kiss of the Sea show. Phu Quoc is also home to iconic landmarks such as Kiss Bridge – the world's only “non-touching” bridge – which drew admiration from CNN immediately upon its debut.

By 2025, Phu Quoc had emerged as one of the fastest-growing tourism destinations in the country, playing a pioneering role and serving as a key driver for international visitor growth. The pilot policy granting visa-free entry to all international travelers for stays of up to 30 days has given the island a clear competitive edge over many regional

destinations, while also attracting longer-stay, higher-spending international visitors.

(Source: Baoquocte)

STRENGTHENING VIETNAM-JAPAN COOPERATION IN FINANCIAL SECTOR FOR GREEN GROWTH

On March 18, the Japan International Cooperation Agency (JICA) in Vietnam and the Ministry of Finance co-hosted the seminar on New generation ODA - Development policy loan for Green transformation toward green growth and climate resilience.

The event was attended by Deputy Minister of Finance Tran Quoc Phuong, Japanese Ambassador to Vietnam Ito Naoki, JICA Chief Representative in Vietnam Kobayashi Yosuke, along with leaders from ministries, organizations, and enterprises of both countries.

The seminar is considered particularly significant as Vietnam strives to fulfill its commitment to achieving net-zero emissions by 2050. Meanwhile, Vietnam-Japan relations continue to develop comprehensively across all sectors following the upgrade to a comprehensive strategic partnership since 2023.

The event also aimed to announce a "new generation ODA" loan worth 50 billion Yen (approximately 320 million USD) with a streamlined preparation process and rapid disbursement procedures, while ensuring development goals through sound policy design and effective resource mobilization.

According to information from the Ministry of Finance, this 50 billion Yen loan aims to achieve goals based on three main pillars:

The first pillar: Supporting Vietnam in developing financial and investment policies to encourage economic sectors to invest in green projects and climate change response projects. Specifically, preferential policy solutions on taxes, administrative procedures, and investment to encourage business investment. Additionally, there are solutions to enhance enterprises' access to green resources such as green bonds or green credit to implement projects.

The second pillar: Developing policies to implement nationally determined contributions. This pillar reflects global trends such as green transition and greenhouse gas emission reduction towards the Net Zero target, and we have full autonomy in participating in these processes. This loan will support Vietnam in effectively implementing international commitments.

The third pillar: Responding to climate change. This idea emerged after Vietnam suffered significant damage from major storms like Matmo, Bualoi, Yagi... Japan proposed building a pillar to help Vietnam cope with natural disasters, storms, and future climate change. This is a highly meaningful content in the context of Vietnam increasingly facing climate change impacts.

(Source: Baoquocte)

VIETNAM CONSIDERS THE EU A CRUCIAL, RELIABLE AND LONGTERM PARTNER

Speaking at the EU-Vietnam Business and Investment Forum themed “Global Gateway Strategy: Investment Cooperation Towards a Sustainable Future” on the morning of

March 24th in Hanoi, Deputy Prime Minister Ho Duc Phoc called on EU businesses to invest more strongly in Vietnam and cooperate in many fields...

Speaking at the event, Deputy Prime Minister Ho Duc Phoc affirmed that Vietnam-EU relations have developed strongly over the past 30 years, with an increasingly完善 cooperation framework, especially the role of the EVFTA Agreement in promoting bilateral trade and investment. The EU is currently one of Vietnam's leading economic partners, with stable trade growth and the positive contribution of the European business community.

The Deputy Prime Minister stated that this is a particularly significant event, contributing to the substantive implementation of the comprehensive strategic partnership between Vietnam and the EU, especially in the fields of economics, trade, and investment. The forum takes place at a highly significant time when the world is facing turning points in digital transformation and green transformation, as Vietnam enters a new era.

The Deputy Prime Minister proposed that the EU strengthen its support for Vietnam in accessing green finance, technology transfer, and promoting high-quality investment in areas such as renewable energy, green economy, digital economy, semiconductor technology, and strategic infrastructure. He also urged EU member states to expedite the ratification of the Vietnam-EU Investment Protection Agreement (EVIPA), thereby completing the legal framework and building confidence for businesses on both sides.

(Source: VNA)

BANKS MOVE TO ESTABLISH PRESENCE AT NEW INTERNATIONAL FINANCIAL CENTER

Vietnamese banks are moving to establish subsidiaries and expand operations at the country's planned International Financial Centre (VIFC), betting the new hub will help them attract foreign capital, develop cross-border financial services and strengthen competitiveness as the financial sector opens further.

A growing number of lenders have unveiled plans to set up a presence at the centre, which is expected to become a major platform for international finance and investment in Việt Nam.

At its 2026 annual general meeting, shareholders of private lender Nam Á Bank approved a plan to establish a wholly owned subsidiary operating within the VIFC framework.

According to the bank, the unit will support its long-term strategy to expand international financial activities, allowing it to tap preferential regulatory mechanisms and operational conditions offered at the financial centre.

The move is also expected to improve access to international funding sources while enabling the bank to develop a broader range of financial products and services for cross-border transactions involving businesses and individuals.

The Vietnam International Financial Centre in HCM City was officially launched on February 11, with Nam Á Bank named among its strategic members.

Interest in the financial hub is spreading across Việt Nam's banking sector, with

several lenders preparing proposals to participate and expected to seek shareholder approval during the current annual general meeting season.

Documents for the 2026 AGM of state-owned Vietcombank show that the lender plans to ask shareholders to approve the establishment of a subsidiary operating at the financial centre.

The new entity is expected to help the bank expand operations while adopting higher international standards in governance, financial products and risk management.

Vietcombank is also considering plans to increase charter capital to strengthen its financial capacity as it moves into more complex areas such as cross-border finance, investment banking and digital asset services. Meanwhile, state-owned VietinBank is studying options to establish a subsidiary or another legal entity to operate within the financial centre framework.

The bank's strategy includes expanding into new areas such as fintech and digital assets.

VietinBank is also considering partnerships with startups within the ecosystem of its strategic shareholder MUFG to develop payment, lending and insurance services between 2026 and 2027.

The lender is also positioning itself to play a role as a payment intermediary in digital asset transactions once the regulatory framework permits such activities.

Earlier, private lender HDBank sought shareholder approval for plans to relocate its headquarters to the Saigon Marina IFC tower, reflecting its longer-term expansion strategy.

(Source: VNA)

VIETNAM ENERGY FOCUS

VIET NAM, RUSSIA SIGN NUCLEAR POWER PLANT AGREEMENT

On March 23 local time in Moscow, Prime Minister Pham Minh Chinh held talks with Russian Prime Minister Mikhail Mishustin.

The two sides acknowledged the achievements in energy and oil and gas cooperation over the years, including contributions from joint ventures in this sector. The two leaders emphasized that energy cooperation is a traditional and symbolic pillar of effective collaboration and reaffirmed their determination to elevate this strategic area through key joint projects.

They also agreed to soon explore and expand cooperation in new energy, clean energy, and renewable energy, contributing to green transition and sustainable development.

Notably, both leaders welcomed and affirmed the signing of an agreement on cooperation in building a nuclear power plant in Vietnam. They considered this a significant step forward in bilateral cooperation in peaceful nuclear energy and expressed confidence that the project would become a new symbol of friendship between the two countries.

The two sides also welcomed the signing of additional agreements in energy, oil and gas, and transport between enterprises of both countries, contributing to energy security.

Both Prime Ministers agreed that science and technology cooperation should become a new pillar of bilateral relations. They also

agreed to promote exchanges within the framework of the 2026 Cross Year of Science and Education, leverage existing cooperation platforms, and expand potential projects, particularly in information technology and artificial intelligence.

Prime Minister Pham Minh Chinh encouraged Russia to participate in consulting, designing, transferring technology, and building metro systems in Vietnam, especially in major cities such as Hanoi and Ho Chi Minh City.

Prime Minister Pham Minh Chinh proposed that Russia continue supporting Vietnam in training high-quality human resources, increasing scholarships for Vietnamese students, especially in digital technology, emerging technologies, biomedical science, transport, basic sciences, and the arts.

He also expressed hope that Russia would continue to create favorable conditions and ensure the safety of Vietnamese citizens living in the country, while affirming that Vietnam will facilitate favorable conditions for Russian citizens to live, study, and work in Vietnam.

Following the talks, Prime Minister Pham Minh Chinh and Prime Minister Mikhail Mishustin witnessed the signing of the agreement between the Government of Vietnam and the Government of the Russian Federation on cooperation in building a nuclear power plant in Vietnam.

(Source: Vnexpress)

AMID MIDDLE EAST TENSIONS, VIETNAM'S AGRICULTURE SECTOR MAINTAINS STABILITY

Beyond being a collective hurdle, the ongoing instability in the Middle East functions as a critical assessment of how Vietnam's agriculture and environment can withstand and pivot amid external shocks.

This view was expressed by Minister of Agriculture and Environment Tran Duc Thang in an open letter to the business community and industry associations in the sector, calling for proactive responses to global volatility to ensure this year's growth targets are met. Escalating tensions in the Middle East are negatively affecting the global economy, including Vietnam.

The most immediate consequences include risks of supply chain disruptions, rising logistics costs, and increasing prices of input materials.

These factors directly affect production costs, business efficiency, and the competitiveness of Vietnam's agricultural products in international markets.

In this context, the Ministry of Agriculture and Environment (MAE) has identified key priorities, including stabilising production, ensuring the supply of inputs, reducing costs, and strengthening self-reliance. At the same time, the sector must maintain export chains and make effective use of natural resources such as land and minerals.

To respond proactively to these challenges, the minister called on businesses and industry associations to adapt flexibly to market fluctuations and share difficulties with producers, based on the principle of harmonised interests and shared risks.

A key solution highlighted is the stabilisation of input prices. The minister urged suppliers of agricultural inputs such as fertilisers, animal feed and plant protection products, along with logistics companies, to maintain or reduce prices while maximising capacity to ensure supply and support production.

At the same time, maintaining stable purchasing of agricultural products is considered crucial to protecting farmers. The minister encouraged businesses to increase purchasing, storage and processing during peak harvest periods to avoid the familiar scenario of "bumper crops but falling prices", thereby boosting farmers' confidence in production.

Another key direction is strengthening value chain linkages in agriculture. Thang called on businesses, cooperatives and farmers to enhance cooperation across the entire chain, from production to consumption, with a focus on sustainable contract farming models.

Effectively utilising free trade agreements, strengthening trade promotion, participating in trade fairs, and developing cross-border e-commerce are also identified as key measures to expand market access.

In addition, green transformation is seen as an inevitable trend. The Ministry of Agriculture and Environment encourages businesses to adopt circular economy and low-carbon models, while meeting international standards to enhance the value and competitiveness of Vietnamese agricultural products.

(Source: Vneconomy)

WORKSHOPS AND TRADE EVENTS

INVITATION TO ATTEND VIETNAM INTERNATIONAL SOURCING FAIR – VIETNAM INTERNATIONAL SOURCING 2026

The Ministry of Industry and Trade of Vietnam in collaboration with ADPEX cordially invites Singaporean businesses to attend the "Vietnam International Sourcing 2026" (VIS), according to the following contents:

- **Time:** 03-05 September 2026 (3 days)
- **Venue:** Saigon Exhibition and Convention Center (SECC), 799 Nguyen Van Linh Street, Tan Phu Ward, District 7, Ho Chi Minh City, Vietnam

In 2025, VIS has recorded extremely impressive numbers:

(i) 450 purchasing delegations from 60 countries and territories have come to Vietnam to source goods. Delegates come from both traditional markets such as the United States, the European Union, Japan and South Korea, as well as potential emerging regions such as the Middle East, Latin America and Eastern European countries.

(ii) More than 400 Vietnamese enterprises with 12,000 products exhibited on an area of 10,000m², including agricultural products, beverages and processed foods, as well as industrial consumer goods such as textiles, footwear, wood products, furniture, packaging and supporting industries.

(iii) More than 3,000 B2B meetings arranged by the organizers, along with about 5,000 informal B2B meetings at booths, showed the strong attraction of the event and affirmed the trust and support of the domestic and foreign

business community.

This year, VIS is expected to surpass the scale of the previous year's event, gathering more than 600 Vietnamese manufacturers/exporters with 12,000 products eligible for export in the following fields: Food and Beverages; household appliances; Lifestyle & Personal Care; Export Supply Chain Exhibition.

The Organizing Committee aims to facilitate and promote connections between foreign retail distribution channels, importers and domestic manufacturing and exporting enterprises. Participants include Vietnamese industry associations, manufacturing and exporting enterprises, international retail and distribution groups (Acon, Amazon, Central Retail, Carrefour, Coppel, Decathlon, MegaMarket, Walmart...), foreign enterprises supplying machinery, equipment, raw materials manufactured in Vietnam, and supply chain service providers (including logistics, banking and insurance companies). Register today to receive offers from the organizers.

Please visit the website of the event in <https://www.vietnamsourcingexpo.vn/en/>;

or Contact the Vietnam Trade Office in Singapore via the following contact:

Address: *No.10 Leedon Park, S267887*

Email: *Sg@moit.gov.vn*

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Mobile (Whatsapp/Viber): *+6589075885 (Ms. Quynh)*

(Source: *Vntradesg.org*)

HIGH-QUALITY VIETNAMESE GOODS CERTIFICATION AWARDED TO 581 ENTERPRISES

The High-Quality Vietnamese Goods certificate will be awarded to 581 enterprises this year based on consumer votes, including 42 recognised for the first time.

The High-Quality Vietnamese Goods Business Association announced the results at a press conference in HCM City on Tuesday, ahead of the awards ceremony later this month.

The consumer survey was conducted from September 2025 to January 2026 through offline interviews with customers and sellers in eight provinces and cities, alongside online surveys with consumers nationwide.

They covered 21,952 consumers and 4,080 retail outlets.

The expanded scope this year reflects efforts to enhance coverage, representativeness and data reliability, Nguyễn Văn Phương, head of the association's consumer survey committee, said.

From a preliminary list of 659 enterprises receiving sufficient votes, the organising board carried out verification and cross-checked with relevant authorities before finalising the list of 581 certified businesses.

Several localities recorded high numbers of recognised enterprises, including HCM City with 302, Hà Nội with 58, Cần Thơ with 18, An Giang with 27, and Tây Ninh with 34.

Notably, 28 companies retained the title for a 30th straight year, while 42 enterprises were first-time recipients.

Phương said that as the market shifts from

“price and convenience” to “trust, quality and responsibility”, this year's findings reflect not only purchasing behaviour but also deeper changes in the competitive landscape of Vietnamese enterprises.

Vũ Kim Hạnh, chairwoman of the association, said that while businesses continue to view the domestic market as a strategic foundation, consumers are becoming more cautious in spending while demanding higher standards in quality, safety, transparency and brand credibility.

For food products, safety, traceability and quality certification are increasingly influencing purchasing decisions, while for non-food items, durability, functionality, safety in use and after-sales service are key considerations, she said.

Green consumption gains traction

This year's survey also incorporated criteria for green products and distribution channels, offering clearer insights into the link between consumer trust and sustainable development.

At the press conference, the association also released findings from its 2025 survey on green consumption awareness and behaviour.

The results show that green consumption is evolving from a supplementary choice into a more defined purchasing standard.

Some 86 per cent of respondents said they are willing to pay an additional 5–10 per cent for such products.

This trend suggests that green consumption is no longer limited to high-income groups but expanding to middle-income and more cautious consumers, provided products offer clear value, safety and transparent.

(Source: VNS)



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USEFUL LINKS

Ministry of Trade and Industry of Vietnam: <https://moit.gov.vn/web/web-portal-ministry-of-industry-and-trade/home>

Export Opportunities in Vietnam: <http://vietnamexport.com/>

Investment Procedure: <http://fia.mpi.gov.vn/category/115/legal-facts>

Business registration in Vietnam: <https://dangkykinhdoanh.gov.vn/en/Pages/default.aspx>

Database portal of supporting industries in Vietnam: <http://vsi.gov.vn/en/Pages/HomePage.aspx>

Trade Fairs in Vietnam: en.vietrade.gov.vn

VIETNAM'S EXPORTS SURGE IN EARLY 2026 AS NINE KEY ITEMS TOP \$1.5 BILLION

Vietnam recorded nine export items surpassing 1.5 billion USD in turnover in the first two months of 2026, accounting for more than 70% of the country's total exports. Among them, electronics, computers and components led with 17.69 billion USD.

According to data from the Customs Department under the Ministry of Finance, Vietnam's exports have been a key driver pushing total trade turnover close to the \$200 billion mark in less than three months as of mid-month.

Exports continued to be a bright spot, with export turnover reaching \$20.3 billion in the first half of the month. The structure of export goods remained stable, with processed industrial goods playing a leading role.

Conversely, imports also grew strongly, reflecting the demand for production recovery and expansion in the coming period.

Although the trade balance

temporarily showed a deficit of approximately \$3.5 billion, given the sharp increase in imports to support production, this deficit is considered appropriate and could lay the foundation for export growth in the coming months.

Besides the growth in scale, a notable highlight of import and export activities is the expansion and diversification of markets, with many key markets recording double-digit growth.

Alongside the European market, the Asian region continues to be a key growth driver. The Vietnam Trade Office in India points out that trade relations between Vietnam and India have seen strong progress, with bilateral trade reaching nearly \$3 billion in the first two months of the year, a 24% increase compared to the same period in 2015.

(Source: Baoquocte)